

FOR IMMEDIATE RELEASE

STOXX LIMITED LAUNCHES GLOBAL RARE EARTH INDEX

ZURICH (July 28, 2011) - - STOXX Limited, the market-moving provider of innovative, tradable and global index concepts, today introduced the STOXX Global Rare Earth Index, which consists of companies that generate at least 30% of their revenues in the rare earth sector globally. The importance of what is known as "rare earth" metals is growing as these elements are used in a multitude of high-tech products such as mobile telephones, hard drives, lasers and electric car batteries.

The STOXX Rare Earth Index is designed to underlie exchange-traded funds and other investable products, as well as to be used to assess the performance of global equity portfolios.

"The demand for rare earth metals is increasing exponentially as they are used in a wide range of modern technology, from iPods to hybrid cars, wind turbines and batteries," said Hartmut Graf, chief executive officer, STOXX Limited. "With the launch of the STOXX Global Rare Earth Index, we offer market participants an innovative, transparent and completely rules-based tool to participate in the performance of companies that are involved in this rapidly growing sector."

Rare earth metals are part of a group of 17 chemically similar elements found in the earth's crust. Despite their name, rare earth metals are more abundant than gold, platinum or lead. The term "rare" is derived from the fact that these elements are rarely found in high concentration in a single reserve and are primarily mined in China at present. The metals are found almost exclusively in connection with other minerals or metals, as they are often extracted as a by-product in the mining of other raw materials.

All companies that generate at least 30% of their revenues in the rare earth sector globally, or are estimated to do so based on their current operating activities, and have an average daily value traded (ADVT) of at least 1 million US dollars are eligible for inclusion in the index. The rare earth sector covers companies with operations involving exploration, extraction, transport, processing or any other business involving any of the following 17 rare earth elements: Scandium, Yttrium, Lanthanum, Lutetium, Ytterbium, Thulium, Erbium, Holmium, Dysprosium, Terbium, Gadolinium, Europium, Samarium, Promethium, Neodymium, Praseodymium, and Cerium.

The STOXX Global Rare Earth Index is weighted by free-float adjusted market capitalization. The index currently consists of 14 components. It is rebalanced quarterly, and component review takes place semi-

annually in March and September. The new index is available in price, gross and net return versions in euro and U.S. dollar. Daily history is available back to June 19, 2009.

For further information on the STOXX Global Rare Earth Index, please visit www.stoxx.com.

#

Media contact:

Andrea Weidemann, andrea.weidemann@stoxx.com, Phone: +41 58 399 3568

Note to Editors:

About STOXX Limited

STOXX Ltd. is a global index provider, currently calculating a global, comprehensive index family of over 3,700 strictly rules-based and transparent indices. Best known for the leading European equity indices *EURO STOXX 50*, *STOXX Europe 50* and *STOXX Europe 600*, STOXX Ltd. maintains and calculates the *STOXX Global Index family* which consists of total market, broad and blue-chip indices for the regions Americas, Europe, Asia, and Pacific, the sub-regions Latin America and BRIC (Brazil, Russia, India and China), as well as global markets.

STOXX indices are classified into four categories to provide market participants with optimal transparency: "STOXX", "STOXX+", "iSTOXX" and "STOXX Customized". STOXX's standard indices are branded "STOXX", all indices that replicate investment strategies and themes, but still follow STOXX's strict rules-based methodologies, are categorized as "STOXX+". The "iSTOXX" brand comprises less standardized index concepts that take into account individual customer and market requirements but are still completely rules-based. "STOXX Customized" covers indices that are specifically developed for clients and are not STOXX branded.

The STOXX indices are licensed to over 400 companies around the world as underlyings for Exchange Traded Funds (ETFs), Futures & Options, Structured Products and passively-managed investment funds. Three of the top Exchange Traded Funds (ETFs) in Europe and 30 percent of all assets under management are based on STOXX indices. STOXX Ltd. holds Europe's number one and the world's number three position in the derivatives segment. In addition, STOXX Ltd. is the marketing agent for the indices of Deutsche Boerse AG and SIX Group AG, amongst them the DAX and the SMI indices.

STOXX Ltd. is part of Deutsche Boerse AG and SIX Group AG. www.stoxx.com

STOXX does not make any warranties or representations, express or implied with respect to the timeliness, sequence, accuracy, completeness, currentness, merchantability, quality or fitness for any particular purpose of its index data. STOXX is not providing investment advice through the publication of the STOXX® indices or in connection therewith. In particular, the inclusion of a company in an index, its weighting, or the exclusion of a company from an index, does not in any way reflect an opinion of STOXX on the merits of that company. Financial instruments based on the STOXX® indices are in no way sponsored, endorsed, sold or promoted by STOXX.