

FOR IMMEDIATE RELEASE

STOXX LAUNCHES EX FINANCIALS AND EX BANKS INDICES FOR EUROPE AND EURO ZONE

ZURICH (October 17, 2011) - - STOXX Limited, the market-moving provider of innovative, tradable and global index concepts, today announced the launch of a new set of ex Financials and ex Banks indices for Europe and the Euro zone. The new indices exclude all companies which are part of the Industry Classification Benchmark's (ICB) industry Financials or the supersector Banks, respectively.

The EURO STOXX ex Financials, EURO STOXX ex Banks, EURO STOXX Large ex Financials, STOXX Europe Large ex Financials, STOXX Europe Large ex Banks, EURO STOXX Large ex Banks, STOXX Europe 600 ex Financials, STOXX Europe 600 ex Banks, EURO STOXX 50 ex Financials, EURO STOXX 50 ex Banks, STOXX Europe 50 ex Financials and STOXX Europe 50 ex Banks indices are designed to implement specific investment strategies, and can be used for benchmarking purposes, or as underlying for passive investment products.

"The STOXX ex Financials and STOXX ex Banks indices are the latest addition to our standard range of equity indices for Europe and the Euro zone," said Hartmut Graf, chief executive officer, STOXX Limited. "The new indices offer market participants a tool to implement investment strategies that exclude exposure to financial or bank stocks, while at the same time relying on the superior and established methodology and composition of Europe's favourite equity indices."

The STOXX ex Financials and STOXX ex Banks indices follow the same methodology as the respective underlying indices. The ex Financials indices exclude all companies in the underlying index, which are classified as ICB industry Financials (code 8000), while the ex Banks indices exclude all companies in the underlying index which are classified as ICB supersector Banks (code 8300). Furthermore, the new indices use the cap factors of the respective underlying index.

The new indices are reviewed together with the underlying indices. They are available in price, net and gross return versions, and calculated in euro and U.S. dollar. Daily historical index values are available back to September 20, 2004.

Further information on the STOXX ex Financials and STOXX ex Banks indices is available at www.stoxx.com.

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Note to Editors:

About STOXX Limited

STOXX Ltd. is a global index provider, currently calculating a global, comprehensive index family of over 3,700 strictly rules-based and transparent indices. Best known for the leading European equity indices *EURO STOXX 50*, *STOXX Europe 50* and *STOXX Europe 600*, STOXX Ltd. maintains and calculates the *STOXX Global Index family* which consists of total market, broad and blue-chip indices for the regions Americas, Europe, Asia, and Pacific, the sub-regions Latin America and BRIC (Brazil, Russia, India and China), as well as global markets.

STOXX indices are classified into four categories to provide market participants with optimal transparency: "STOXX", "STOXX+", "iSTOXX" and "STOXX Customized". STOXX's standard indices are branded "STOXX", all indices that replicate investment strategies and themes, but still follow STOXX's strict rules-based methodologies, are categorized as "STOXX+". The "iSTOXX" brand comprises less standardized index concepts that take into account individual customer and market requirements but are still completely rules-based. "STOXX Customized" covers indices that are specifically developed for clients and are not STOXX branded.

The STOXX indices are licensed to over 400 companies around the world as underlyings for Exchange Traded Funds (ETFs), Futures & Options, Structured Products and passively-managed investment funds. Three of the top Exchange Traded Funds (ETFs) in Europe and 30 percent of all assets under management are based on STOXX indices. STOXX Ltd. holds Europe's number one and the world's number three position in the derivatives segment.

In addition, STOXX Ltd. is the marketing agent for the indices of Deutsche Boerse AG and SIX Group AG, amongst them the DAX and the SMI indices.

STOXX Ltd. is part of Deutsche Boerse AG and SIX Group AG. www.stox.com

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