

# STOXX® GLOBAL 1800 MEDIA INDEX

## Index description

The STOXX Supersector indices track supersectors of the relevant benchmark index. There are 20 supersectors according to the Industry Classification Benchmark (ICB). Companies are categorized according to their primary source of revenue. The following supersectors are available:

Technology, Telecommunications, Health Care, Banks, Financial Services, Insurance, Real Estate, Automobiles and Parts, Consumer Products and Services, Media, Retail, Travel and Leisure, Food, Beverage and Tobacco, Personal Care, Drug and Grocery Stores, Construction and Materials, Industrial Goods and Services, Basic Resources, Chemicals, Energy, Utilities.

## Key facts

»Categorization according to their primary source of revenue guarantees an accurate classification of companies in their respective business environments

»Component capping ensures that no component can dominate the index

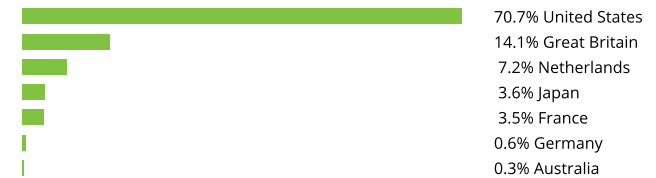
## Descriptive statistics

Index	Market cap (EUR bn.)		Components (EUR bn.)				Component weight (%)		Turnover (%)
	Full	Free-float	Mean	Median	Largest	Smallest	Largest	Smallest	Last 12 months
STOXX Global 1800 Media Index	705.0	654.8	23.4	9.4	177.0	1.7	27.0	0.3	2.6
STOXX Global 1800 Index	58,887.5	53,394.5	29.7	10.5	2,666.6	1.3	5.0	0.0	2.7

## Supersector weighting (top 10)



## Country weighting



## Risk and return figures<sup>1</sup>

Index returns	Return (%)					Annualized return (%)				
	Last month	YTD	1Y	3Y	5Y	Last month	YTD	1Y	3Y	5Y
STOXX Global 1800 Media Index	0.0	21.0	10.9	7.9	26.7	N/A	N/A	11.0	2.6	4.9
STOXX Global 1800 Index	2.2	15.0	5.5	49.3	66.2	N/A	N/A	5.5	14.5	10.8
Index volatility and risk	Annualized volatility (%)					Annualized Sharpe ratio <sup>2</sup>				
STOXX Global 1800 Media Index	17.4	18.9	23.4	23.7	23.3	N/A	N/A	0.3	0.1	0.2
STOXX Global 1800 Index	8.0	11.2	14.2	14.4	17.6	N/A	N/A	0.3	0.9	0.6
Index to benchmark	Correlation					Tracking error (%)				
STOXX Global 1800 Media Index	0.6	0.7	0.8	0.8	0.8	14.2	13.1	15.0	15.8	13.9
Index to benchmark	Beta					Annualized information ratio				
STOXX Global 1800 Media Index	1.4	1.3	1.3	1.2	1.1	-1.9	0.7	0.4	-0.7	-0.4

<sup>1</sup> For information on data calculation, please refer to STOXX calculation reference guide.

<sup>2</sup> Based on EURIBOR1M

(EUR, gross return), all data as of Jul. 31, 2023

# SUPERSECTOR INDICES

## STOXX® GLOBAL 1800 MEDIA INDEX

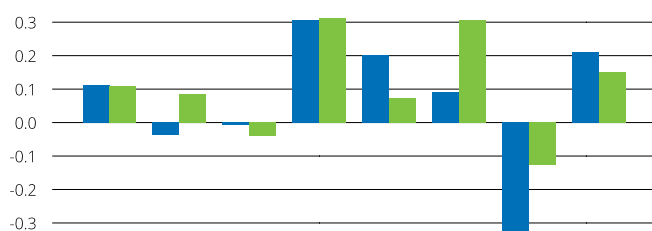
### Fundamentals (for last 12 months)

Index	Price/earnings incl. negative		Price/earnings excl. negative		Price/book	Dividend yield (%) <sup>3</sup>	Price/sales	Price/cash flow
	Trailing	Projected	Trailing	Projected	Trailing	Trailing	Trailing	Trailing
STOXX Global 1800 Media Index	76.1	30.9	30.9	25.4	2.4	1.1	2.2	26.9
STOXX Global 1800 Index	22.5	18.7	20.1	18.4	0.1	2.3	2.0	9.8

### Performance and annual returns<sup>4</sup>



— STOXX® Global 1800 Media Index — STOXX® Global 1800 Index



2016 2017 2018 2019 2020 2021 2022 YTD

■ STOXX® Global 1800 Media Index ■ STOXX® Global 1800 Index

### Methodology

Indices from the relevant benchmark index are categorized according to their primary source of revenue. The largest stocks in each supersector are chosen according to free-float market cap. The detailed methodology including the calculation formula can be found in our rulebook : <http://www.stoxx.com/indices/rulebooks.html>

### Versions and symbols

Index	ISIN	Symbol	Bloomberg	Reuters
Gross Return EUR	CH0258404638	SXW1MDGR		.SXW1MDGR
Net Return EUR	CH0111518871	SXW1MDIR	SXW1MDIR INDEX	.SXW1MDIR
Price EUR	CH0111518855	SXW1MDIE	SXW1MDIE INDEX	.SXW1MDIE
Gross Return USD	CH0258404828	SXW1MDGV		.SXW1MDGV
Net Return USD	CH0111518889	SXW1MDIV	SXW1MDIV INDEX	.SXW1MDIV
Price USD	CH0111518863	SXW1MDI	SXW1MDI INDEX	.SXW1MDI
Price USD	CH0111518863	SXW1MDI	SXW1MDI INDEX	.SXW1MDI

Complete list available here: [www.stoxx.com/data/vendor\\_codes.html](http://www.stoxx.com/data/vendor_codes.html)

### Quick facts

Weighting	Free-float market cap
Cap factor	None except for the STOXX Europe 600 Supersectors, where the
No. of components	Variable
Review frequency	Quarterly (Mar., Jun., Sep., Dec.)

To learn more about the inception date, currency versions, calculation hours and historical values, please see our data vendor code sheet.

### CONTACT DETAILS

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### BACKTESTED PERFORMANCE

This document contains index performance data based on backtesting, i.e. calculations of how the index might have performed prior to launch if it had existed using the same index methodology and based on historical constituents. Backtested performance information is purely hypothetical and is provided in this document solely for information purposes. Backtested performance does not represent actual performance and should not be interpreted as an indication of actual performance.

### CUSTOMIZATION

The index can be used as a basis for the definition of STOXX Customized Indices, which can be tailored to specific client or mandate needs. STOXX offers a wide range of customization, in terms of component selection, weighting schemes and personalized calculation methodologies.

<sup>3</sup> gr. div. yield is calculated as gr. return index return minus price index return

<sup>4</sup> STOXX data from Nov. 19, 2014 to Jul. 31, 2023

(EUR, gross return), all data as of Jul. 31, 2023

## STOXX® GLOBAL 1800 MEDIA INDEX

Top 10 Components<sup>5</sup>

<b>Company</b>	<b>Supersector</b>	<b>Country</b>	<b>Weight (%)</b>
Netflix Inc.	Media	United States	27.03
Walt Disney Co.	Media	United States	22.49
RELX PLC	Media	Great Britain	9.04
TRADE DESK CLA	Media	United States	5.61
WOLTERS KLUWER	Media	Netherlands	4.49
WARNER BROS. DISCOVERY	Media	United States	4.05
SPOTIFY TECHNOLOGY	Media	United States	2.89
UMG	Media	Netherlands	2.72
PUBLICIS GRP	Media	France	2.66
Omnicom Group Inc.	Media	United States	2.34

<sup>5</sup> Based on the composition as of Jul. 31, 2023

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