

# FOR IMMEDIATE RELEASE

---

## **STOXX LIMITED NAMED "MOST INNOVATIVE ETF INDEX PROVIDER FOR EUROPE" FOR THIRD TIME**

**ZURICH (April 30, 2012)** – STOXX Limited, the market-moving provider of innovative, substantial and global index concepts, today announced that it has been named "The Most Innovative ETF Index Provider Europe 2011". This is the third consecutive year that STOXX has received this award. The award was presented at the 8th Annual ETF Global Awards Dinner and Workshop hosted by [Exchangetradedfunds.com](http://Exchangetradedfunds.com) in New York. Award winners were determined by special voting forms which were returned from over 480 organizations worldwide. The results are a representation of the views of the industry.

"Winning the award for most innovative index provider for the third consecutive year is a great honor, and acknowledges our dedication to develop state of the art index concepts," said Hartmut Graf, chief executive officer, STOXX Limited. "Our most recent, innovative index launches include the STOXX Emerging Markets Indices, based on the transparent STOXX market classification model which is the first of its kind to offer market participants a completely rules based and transparent classification for Developed and Emerging Markets in five comprehensible steps."

There are currently 288 ETFs based on STOXX, DAX and SMI indices, including the flagship EURO STOXX 50, STOXX Europe 600 Supersector and STOXX Select Dividend indices. Three of them also won awards at this year's ETF Global Awards Dinner and Workshop: the db x-trackers EURO STOXX 50 ETF won the award for "Most efficient ETF TER (Europe)", while the iShares DAX ETF won "Most liquid ETF (Europe)" and the iShares DAX ETF was awarded "Most assets gained in absolute terms (Europe)".

As of July 2010, STOXX is the marketing agent for the indices of Deutsche Boerse AG and SIX Group AG.

Recent index launches by STOXX include the STOXX Emerging and Developed Markets Indices, as well as the STOXX Europe 600 DVP (Dividend Points), STOXX Europe 600 Supersector DVP, EURO STOXX Supersector DVPs and the STOXX Global Rare Earth Index.

For further information, please see [www.stoxx.com](http://www.stoxx.com).

###

---

**Media contact:**

Andrea Weidemann, [andrea.weidemann@stox.com](mailto:andrea.weidemann@stox.com), Phone: +41 58 399 3568

**Note to Editors:**

**About STOXX Limited**

STOXX Ltd. is a global index provider, currently calculating a global, comprehensive index family of over 4,300 strictly rules-based and transparent indices. Best known for the leading European equity indices *EURO STOXX 50*, *STOXX Europe 50* and *STOXX Europe 600*, STOXX Ltd. maintains and calculates the *STOXX Global Index family* which consists of total market, broad and blue-chip indices for the regions Americas, Europe, Asia, and Pacific, the sub-regions Latin America and BRIC (Brazil, Russia, India and China), as well as global markets.

STOXX indices are classified into four categories to provide market participants with optimal transparency: "STOXX", "STOXX+", "iSTOXX" and "STOXX Customized". STOXX's standard indices are branded "STOXX", all indices that replicate investment strategies and themes, but still follow STOXX's strict rules-based methodologies, are categorized as "STOXX+". The "iSTOXX" brand comprises less standardized index concepts that take into account individual customer and market requirements but are still completely rules-based. "STOXX Customized" covers indices that are specifically developed for clients and are not STOXX branded.

The STOXX indices are licensed to over 400 companies around the world as underlyings for Exchange Traded Funds (ETFs), Futures & Options, Structured Products and passively-managed investment funds. Three of the top Exchange Traded Funds (ETFs) in Europe and 30 percent of all assets under management are based on STOXX indices. STOXX Ltd. holds Europe's number one and the world's number three position in the derivatives segment.

In addition, STOXX Ltd. is the marketing agent for the indices of Deutsche Boerse AG and SIX Group AG, amongst them the DAX and the SMI indices.

STOXX Ltd. is part of Deutsche Boerse AG and SIX Group AG. [www.stox.com](http://www.stox.com)