

# FOR IMMEDIATE RELEASE

---

## **STOXX LIMITED NAMED "MOST INNOVATIVE INDEX PROVIDER" BY ETFEXPRESS**

**ZURICH (Feb. 27, 2015)** - - STOXX Limited, the market-moving provider of innovative, tradable and global index concepts, today announced that it has been named "Most Innovative Index Provider" in 2015 by ETFExpress. STOXX has won this award in 2010, 2011, 2012 and 2013. Award winners are chosen based on votes cast by readers of ETFExpress. The newsletter's readership consists of index and exchange-traded fund (ETF) users.

"Winning this award is a great honor as it shows that market participants value the contribution our indices make to the industry," said Hartmut Graf, chief executive officer, STOXX Limited. "In keeping with our tradition of innovation, we launched the STOXX Sharpe Ratio index family this month. This index family is an important addition to our smart-beta offering, which includes several other indices, such as Minimum Variance, Strong Quality and Strong Balance Sheet, among others."

Sunil Gopalan, publisher of ETFExpress, said: "STOXX's latest award continues a long line of ETFExpress awards won by the company, which has earned its laurels by continuing to innovate and develop new products across all asset classes in the index space."

ETFExpress is part of Global Fund Media (GFM), the largest online news publisher serving institutional investors, wealth managers and their investment managers and advisers across all asset classes, with six daily global newswires and news-driven websites. Started in 2002, GFM is headquartered in Jersey, Channel Islands. The awards are based on a peer review system whereby readers are invited to elect a 'best in class' in a series of categories via an online survey. In each category, the firms with the most votes at the end of the voting period are subject to a final review by the senior editorial team of ETFExpress.

As of Dec. 31, 2014, 274 ETFs globally with 96.6 billion in assets under management were based on STOXX, DAX and SMI indices. STOXX is the marketing agent for the indices of Deutsche Boerse AG and SIX AG since July 2010.

For further information, please see [www.stoxx.com](http://www.stoxx.com).

###

Media contact:

---

Andrea Weidemann, [andrea.weidemann@stox.com](mailto:andrea.weidemann@stox.com), Phone: +41 58 399 3568  
Rajiv Sekhri, [rajiv.sekhri@stox.com](mailto:rajiv.sekhri@stox.com), Phone: +49 69 211 12977

**Note to Editors:**

**About STOXX Limited**

STOXX Ltd. is a global index provider, currently calculating a global, comprehensive index family of over 7,000 strictly rules-based and transparent indices. Best known for the leading European equity indices *EURO STOXX 50*, *STOXX Europe 50* and *STOXX Europe 600*, STOXX Ltd. maintains and calculates the *STOXX Global Index family* which consists of total market, broad and blue-chip indices for the regions Americas, Europe, Asia, and Pacific, the sub-regions Latin America and BRIC (Brazil, Russia, India and China), as well as global markets.

To provide market participants with optimal transparency, STOXX indices are classified in three different categories. The regular "STOXX" indices include all standard, theme and strategy indices that are part of STOXX's integrated index family and follow a strict rules-based methodology. The "iSTOXX" brand typically comprises less standardized index concepts that are not integrated in the STOXX Global Index Family, but are nevertheless strictly rules-based. While indices that are branded "STOXX" and "iSTOXX" are developed by STOXX for a broad range of market participants, the "STOXX Customized" brand covers indices that are specifically developed for clients and do not carry the STOXX brand in the index name."

The STOXX indices are licensed to more than 500 companies around the world as underlyings for Exchange Traded Funds (ETFs), Futures & Options, Structured Products and passively-managed investment funds. Three of the top Exchange Traded Funds (ETFs) in Europe and 30 percent of all assets under management are based on STOXX indices. STOXX Ltd. holds Europe's number one and the world's number three position in the derivatives segment. In addition, STOXX Ltd. is the marketing agent for the indices of Deutsche Boerse AG and SIX, amongst them the DAX and the SMI indices.

STOXX Ltd. is part of Deutsche Boerse AG and SIX. [www.stox.com](http://www.stox.com)

*STOXX does not make any warranties or representations, express or implied with respect to the timeliness, sequence, accuracy, completeness, currentness, merchantability, quality or fitness for any particular purpose of its index data. STOXX is not providing investment advice through the publication of the STOXX® indices or in connection therewith. In particular, the inclusion of a company in an index, its weighting, or the exclusion of a company from an index, does not in any way reflect an opinion of STOXX on the merits of that company. Financial instruments based on the STOXX® indices are in no way sponsored, endorsed, sold or promoted by STOXX.*