



DIANA VAN MAASDIJK

CO-FOUNDER & CEO AT EQUILEAP

Equileap is an organization aiming to accelerate progress towards gender equality in the workplace.

Equileap is providing data and insights on gender equality in the corporate sector, offering products and services tailored for companies, governments and investors. To date, 25% of all gender-lens investment globally is powered by Equileap data. Headquartered in Amsterdam, the organisation is a registered non-profit; all profits are used to support women through social impact projects.

Diana has significant experience in philanthropy and social impact investing. Prior to launching Equileap, Diana worked as Head of Philanthropy at ABN AMRO Private Bank and Director of Development at Mama Cash, the world's oldest international women's fund. She is of Dutch & Ecuadorian background and lives in Amsterdam.