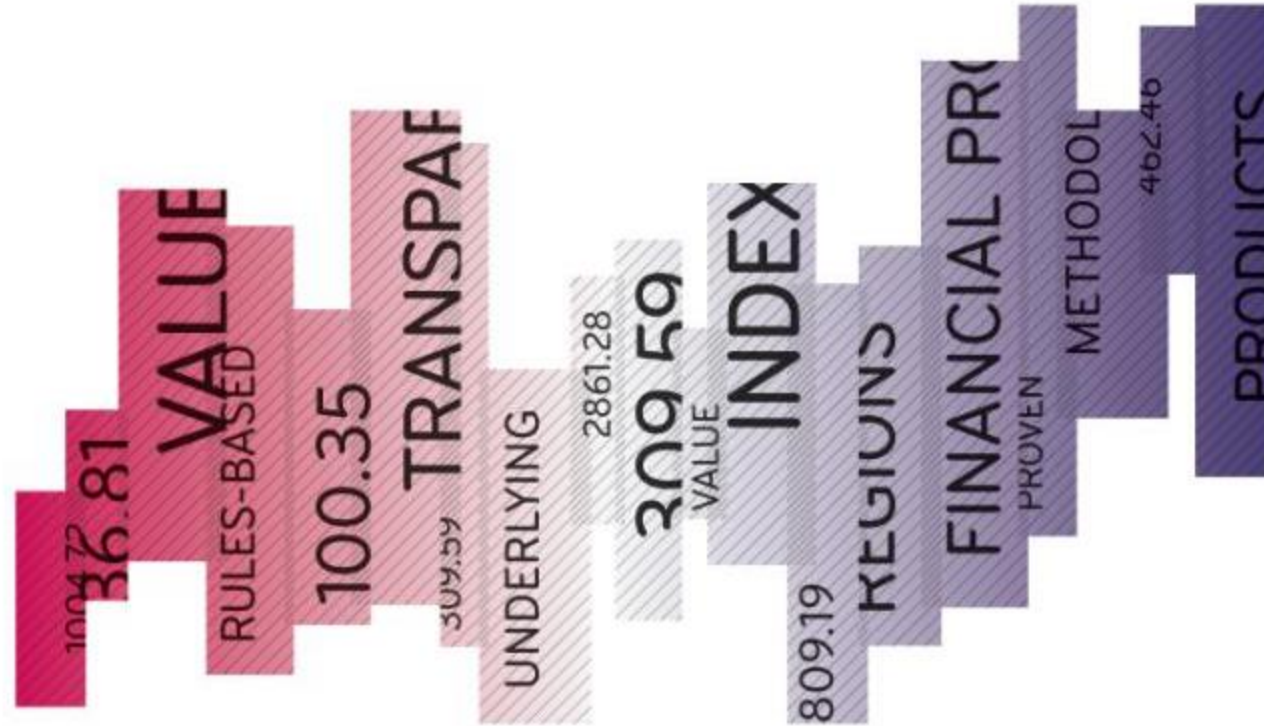


# iSTOXX® Europe Single & Multi-Factor Indices

March 2017



# Agenda

- |   |         |
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| 1. iSTOXX Europe Single- and Multi-Factor Indices | Page 03 |
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# 1. ISTOXX EUROPE SINGLE AND MULTI-FACTOR INDICES

# Single Factors overview

The iSTOXX Europe Single Factor Indices exploit 6 different dimensions



# Each single factor is a combination of sub-factors

## Factor definition

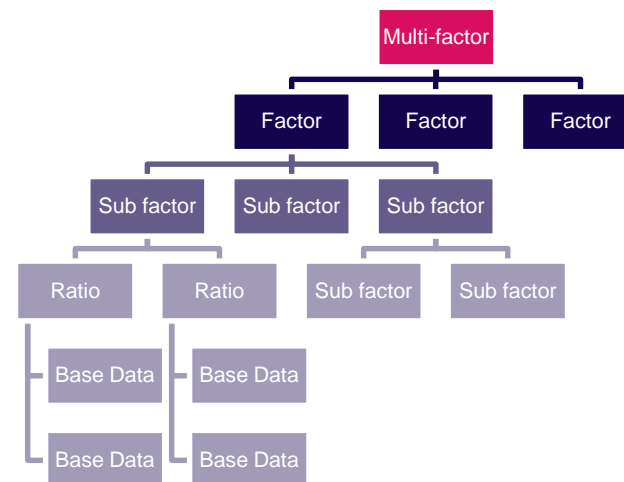
### Step-by-step procedure

- » For each constituent, a set of ratios/sub-factors are calculated according to specific screening criteria tailored for each individual factor under consideration.
- » A ranking process takes place, ranking the constituents among their supersectors<sup>1)</sup> and allocating a factor score to each, which is being neutralized by use of the normal distribution, to simplify the comparison.
- » A multi-factor score is ultimately calculated for each constituent based on the individual factor scores that derived in the previous step.

### Screening criteria

Factor	Sub-factor / Ratio
Carry	<ul style="list-style-type: none"> <li>Price/Dividend</li> <li>Internal Growth</li> <li>Earnings Dispersion</li> <li>Shares outstanding reduction</li> </ul>
Low Risk	<ul style="list-style-type: none"> <li>3m Standard Deviation</li> <li>12m Standard Deviation</li> <li>12m Semi Deviation</li> </ul>
Momentum	<ul style="list-style-type: none"> <li>1m momentum reversal</li> <li>12m momentum</li> </ul>
Quality	<ul style="list-style-type: none"> <li>Operating Income/Common Equity</li> <li>Cash/Current Liabilities</li> <li>Net external financing</li> <li>Quality coverage<sup>2)</sup></li> <li>Accruals quality</li> </ul>
Size	<ul style="list-style-type: none"> <li>Inverse market capitalization</li> <li>Inverse enterprise value</li> </ul>
Value	<ul style="list-style-type: none"> <li>Forward earnings yield (12 m)</li> <li>Cash-flow yield</li> </ul>

### Combination of factors



# The optimization aims at maximizing the exposure to the targeted factor while subjecting itself to a series of constraints

## Overview – Optimization approach

### Optimization approach

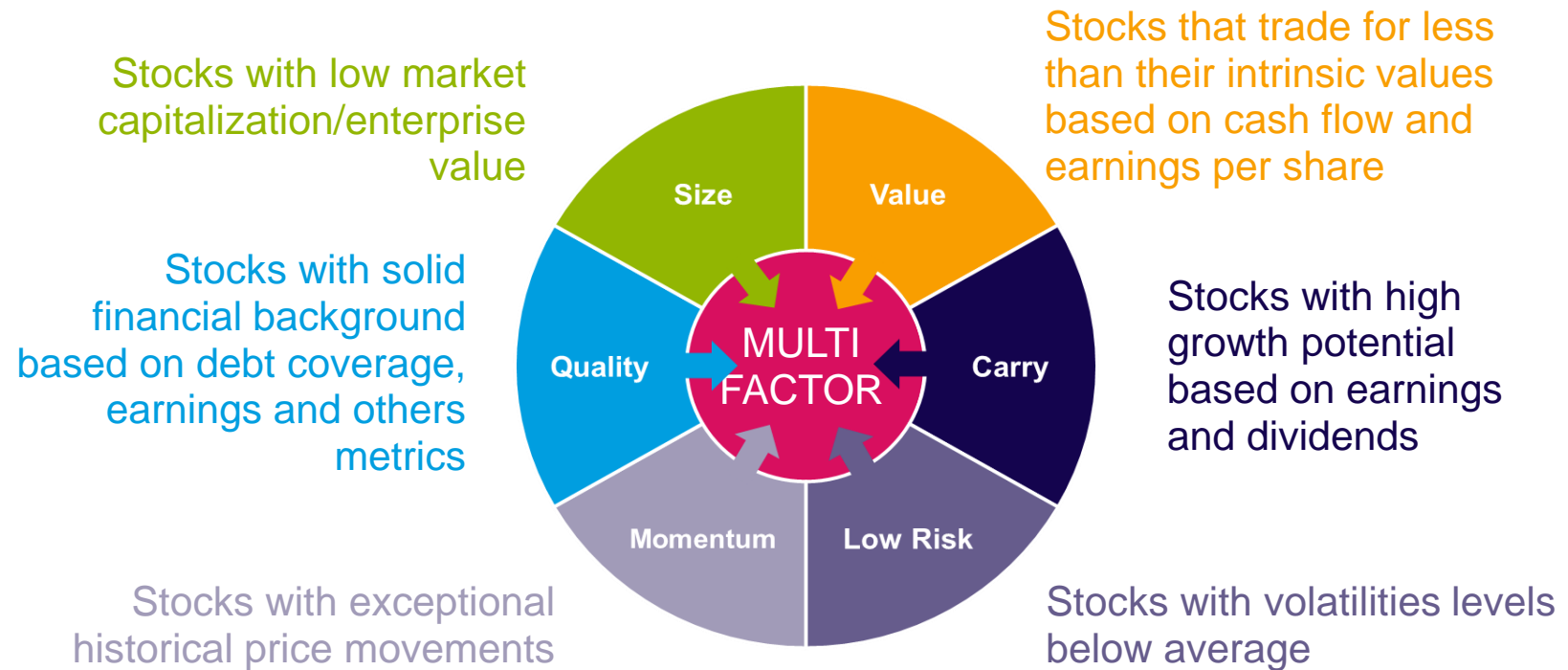
- » The selection as well as the determination of component weights is jointly estimated based on an optimization approach.
- » The optimization aims at maximizing the exposure to the targeted factor while subjecting itself to a series of constraints that are chosen in order to achieve the best tradeoff between tradability and factor replication.

### Overview - constraints

- » maximum **tracking error** of **3%** relative to STOXX Europe 600,
- » maximum **systematic risk contribution** of **10%** to tracking error,
- » **targeted beta** of **1** relative to STOXX Europe 600 with allowed maximum deviation of +/- 0.025,
- » number of **components** between **50 and 120**,
- » components are **capped** according to **4.5%/8%, 35% rule**,
- » **industry weights** cannot deviate from those of the STOXX Europe 600 by more than **+/- 1.5%**,
- » **one-way turnover** per month is set to a maximum of **25%**,
- » **liquidity constraint** on constituent level, defined by  $((x \text{ bn} * \text{weight}) / \text{value traded})$  needs to be below  $y$ .

# The iSTOXX Europe Multi-Factor Index aims to maximize the exposure to the aggregated factor score

## Overview



$$\text{Multi Factor} = \frac{\text{Carry} + \text{Low Risk} + \text{Momentum} + \text{Quality} + \text{Size} + \text{Value}}{6}$$

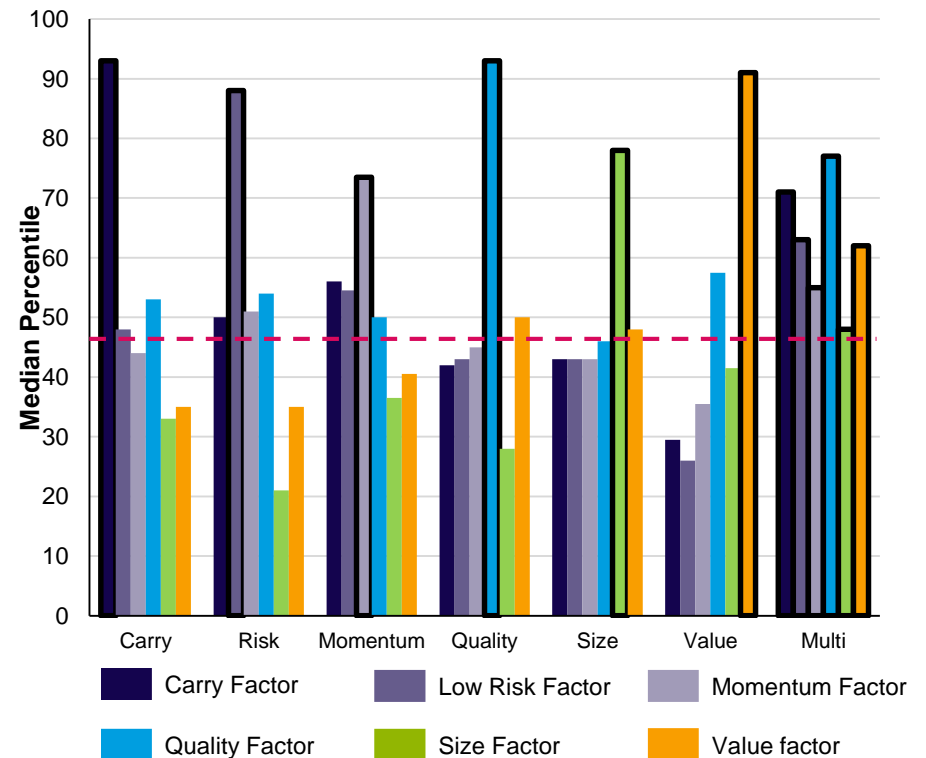
# The iSTOXX Europe Multi-Factor approach selects companies with an above median exposure to all factors

## Aggregated factor exposures

### Simple combination of factor indices

- » Companies selected into a respective single factor index score highest on the factor in focus while the average exposure to non-targeted factors are mostly below the median
- » With the exception of the size factor, median percentiles of companies from the iSTOXX Europe Multi-Factor Index are above 50
- » The multi-factor index tends to select the “hidden champions”, i.e. those companies that score relatively well in most of the targeted risk dimensions, rather than exceptionally well in just one dimension but below average in the respective others
- » Thus, companies selected into the iSTOXX Europe Multi-Factor index tend to offer a diversified exposure to all factors

### Median Percentile of Normalized Score

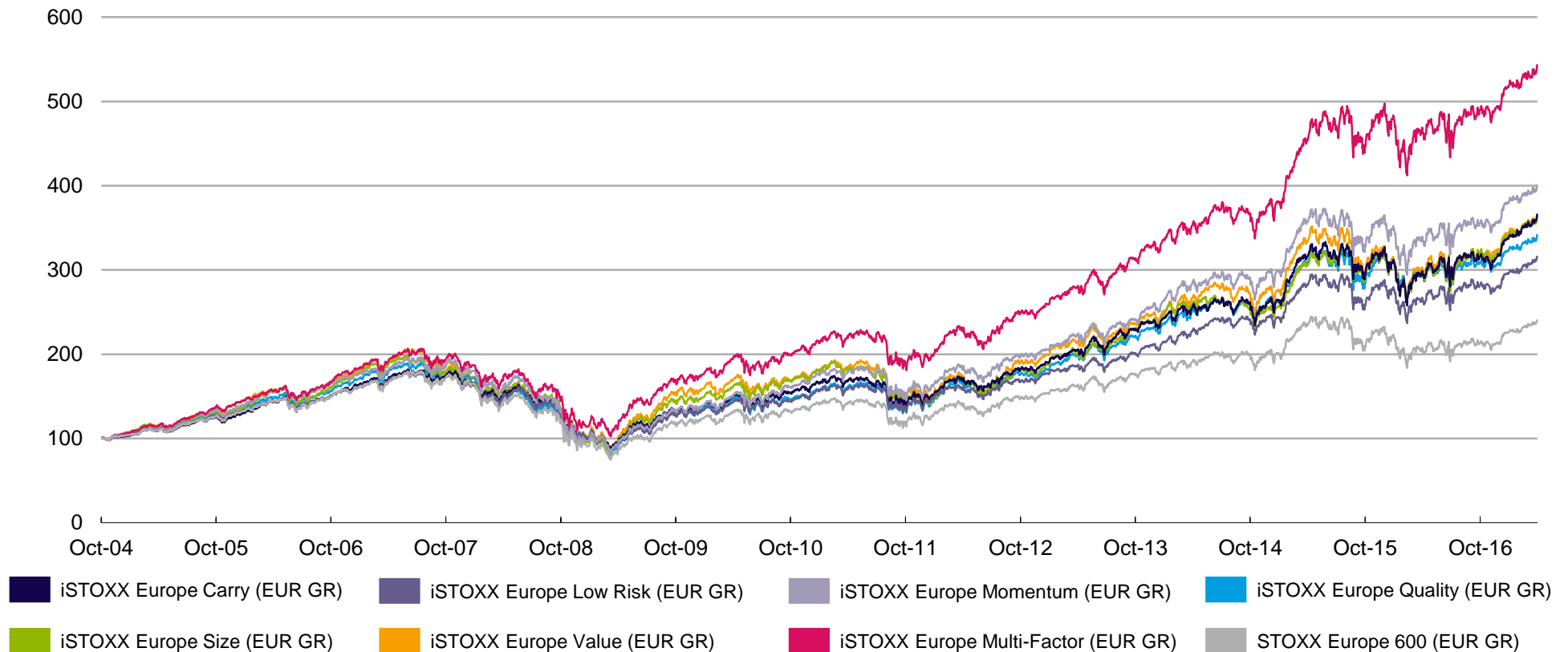




# iSTOXX Europe Factor indices generated excess returns over the broad market over time

Optimized against the STOXX Europe 600

## Historical values



1) Source: STOXX backtested data as from Oct. 1, 2004 to Mar. 31, 2017

# iSTOXX Europe Factor indices show impressive excess returns over the broad market over time

Optimized against the STOXX Europe 600

## Performance

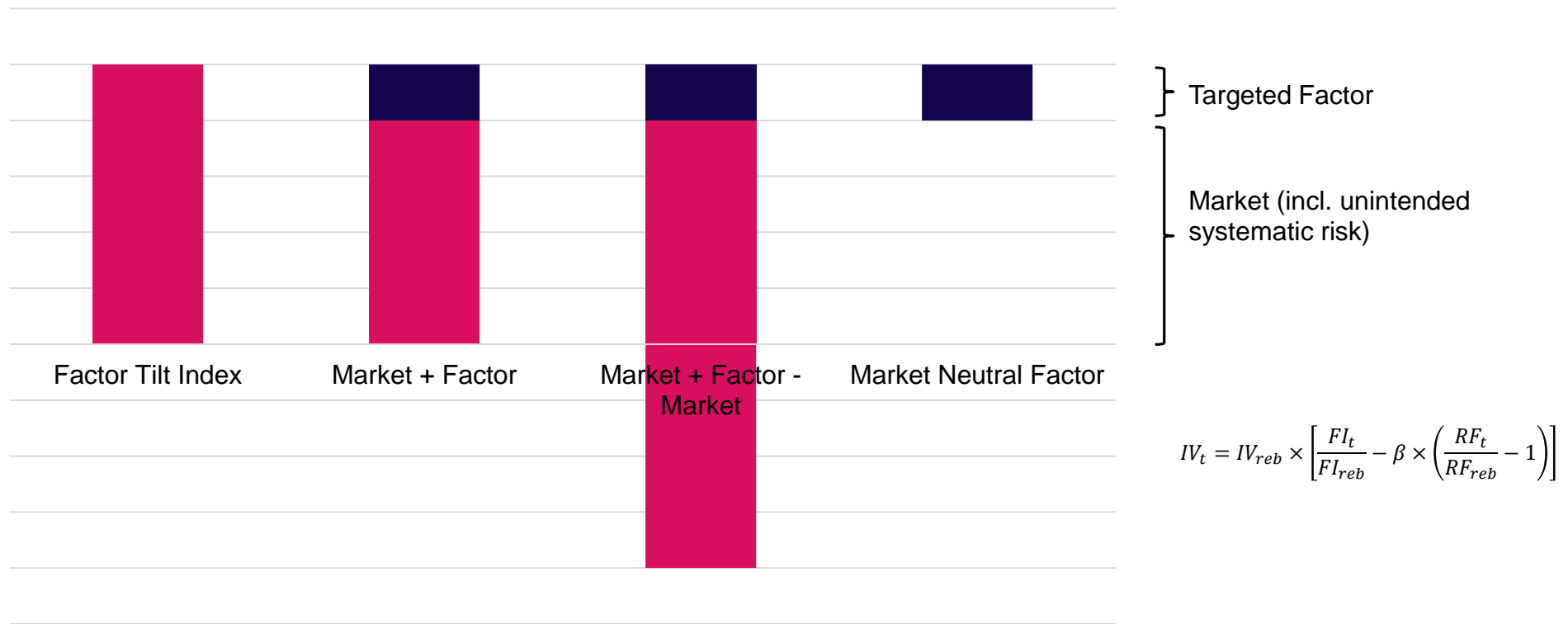
Key figures <sup>1)</sup>	iSTOXX Europe Carry	iSTOXX Europe Low Risk	iSTOXX Europe Momentum	iSTOXX Europe Quality	iSTOXX Europe Size	iSTOXX Europe Value	iSTOXX Europe Multi-Factor	STOXX Europe 600
1y return	22.59%	18.62%	18.06%	15.33%	21.70%	20.26%	15.98%	16.35%
3y return	12.29%	11.24%	11.70%	10.54%	11.35%	10.50%	14.94%	7.77%
5y return	16.12%	14.27%	16.43%	15.10%	15.84%	15.59%	18.29%	11.16%
1y volatility	15.37%	14.25%	15.05%	15.18%	15.64%	16.28%	14.60%	15.40%
3y volatility	16.94%	15.19%	16.79%	16.73%	16.12%	17.27%	15.72%	17.54%
5y volatility	15.44%	13.80%	15.33%	15.25%	14.94%	15.80%	14.38%	15.97%
Maximum drawdown	52.81%	53.59%	58.40%	58.06%	59.13%	59.30%	50.42%	58.37%
3y Sharpe ratio	0.78	0.79	0.75	0.69	0.76	0.67	0.97	0.52
1y Gross Dividend Yield	3.02%	3.97%	3.63%	3.56%	3.91%	4.57%	2.98%	3.95%

## 2. MOVING FROM LONG ONLY TO MARKET NEUTRAL

# From indices with factor tilt to market neutral factor indices (I)

## Constructing market neutral factor indices

### Graphical representation of factor extraction



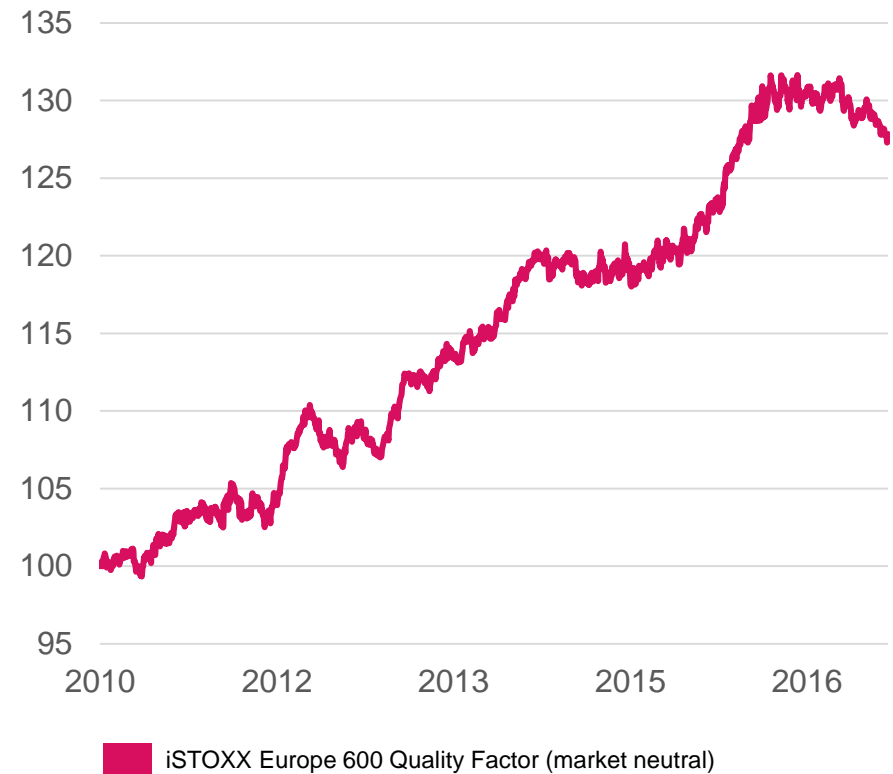
# From indices with factor tilt to market neutral factor indices (II)

## Constructing market neutral factor indices

Perf.: market + premium [Oct. 2004 - Jan. 2017]<sup>1)</sup>



Perf.: premium [Oct. 2004 - Jan. 2017]<sup>1)2)</sup>



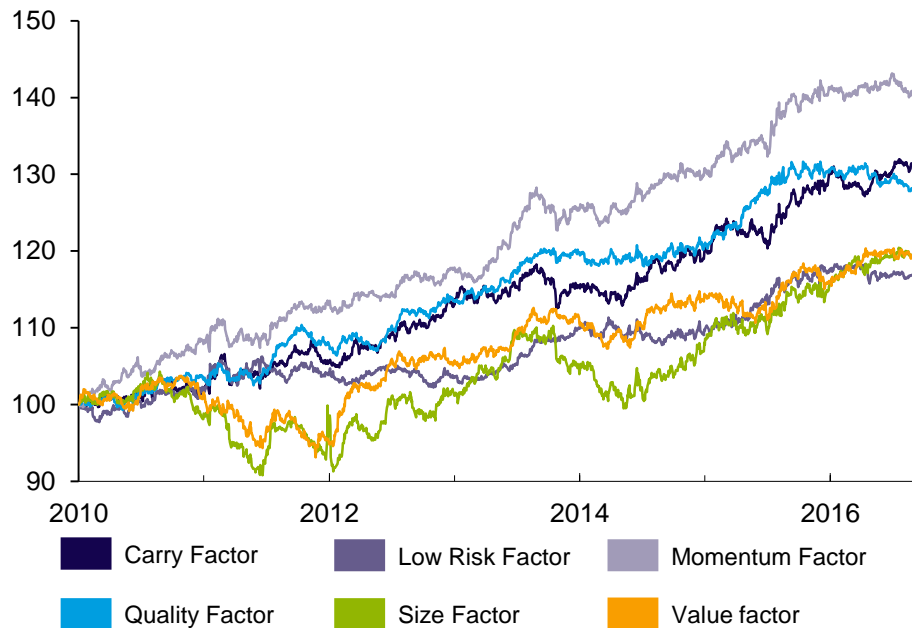
1) Factor returns are calculated in EUR NR

2) The iSTOXX® Europe Single/Multi Factor Market Neutral indices aim at investing into the existing iSTOXX® Europe Single/Multi Factor equity indices while holding a short position into the STOXX® Europe 600 Futures Roll index

# Market neutral factor indices allow to extract the pure factor premium

## Market neutral factor returns

### Significant source of return



### Historical development of factor returns<sup>1)</sup>

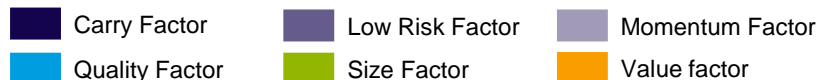
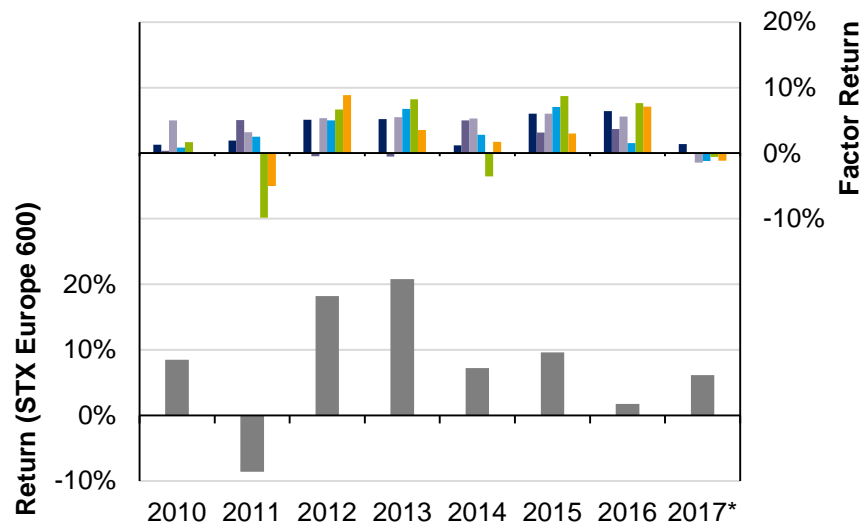
iSTOXX Market Neutral Single Factor Indices	Performance (p.a.)	Annualized volatility	Correl. to STX Eur 600
Carry	4.13%	4.34%	-0.21
Low Risk	2.31%	4.09%	-0.57
Momentum	5.01%	4.17%	-0.19
Quality	3.64%	3.90%	-0.22
Size	2.53%	6.88%	-0.30
Value	2.52%	4.76%	-0.06

- » Systematic exposure to style factors (value, size, quality, momentum, risk and carry) has been rewarded by additional return which led to the development of market-neutral factor indices
- » However, factor returns are found to fluctuate over time

# Market neutral factor returns are found to fluctuate over time

## Performance and correlations

### Factor returns [Jul. 2010 – Mar. 2017]



### Correlation among factor returns<sup>1)</sup>

iSTOXX Market Neutral Single Factors	Carry	Low Risk	Momentum	Quality	Size	Value
Carry		0.55	0.67	0.62	0.57	0.41
Low Risk	0.55		0.57	0.61	0.54	0.39
Momentum	0.67	0.57		0.61	0.54	0.39
Quality	0.62	0.61	0.61		0.55	0.52
Size	0.57	0.54	0.54	0.55		0.54
Value	0.41	0.39	0.39	0.52	0.54	
<b>Average</b>	<b>0.56</b>	<b>0.53</b>	<b>0.55</b>	<b>0.58</b>	<b>0.55</b>	<b>0.45</b>

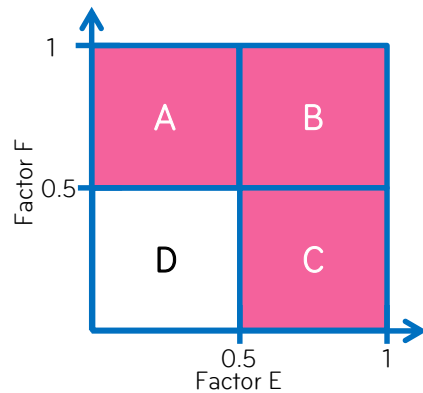
- » Correlations among factor premia are comparably low
- » They range from a minimum of 0.39 between Value and Low Risk to a maximum of 0.67 between Carry and Momentum

# Different ways to construct a multi-factor index possible

## Multi-Factor Index Construction

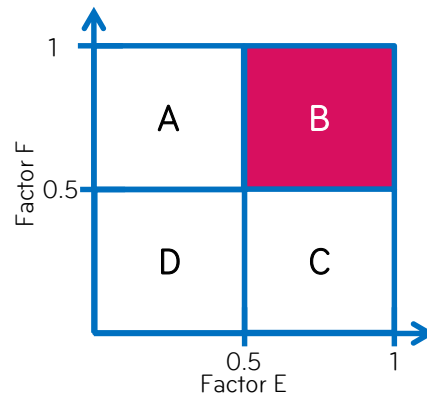
### Construction of multi-factor indices

#### “Index of indices”



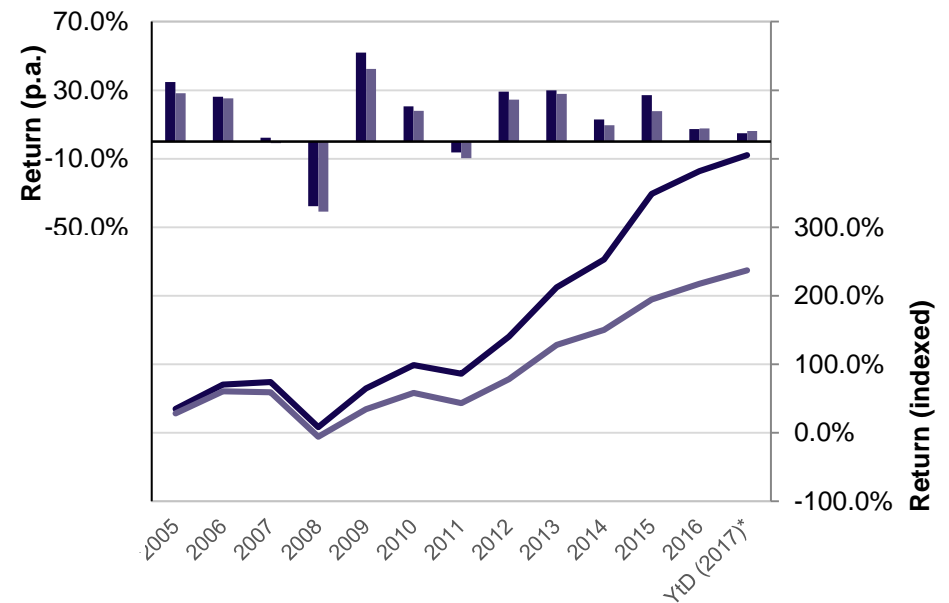
» Leads to very high and very low exposures to factors

#### Simult. maximization



» Only companies that score high in both factor dimensions

### Perf. of iSTOXX Europe Multi-Factor Index<sup>1)</sup>



» With an overall performance of 405% measured from Jan. 2005 to Mar. 2017, the iSTOXX Europe Multi-Factor Index outperforms substantially compared to a simple, e.g. equal-weighted combination of single-factor indices (which generated a performance of just 237%)



# APPENDIX

# Partners

Alpha Centauri models use FIS investment Risk Arbitrage Pricing Theory solution

## FIS Investment Risk Solution (APT)

- » Provides award-winning investment technology for multi-asset class risk management, analytics and risk reporting, serving buy-side institutions globally
- » Market risk and liquidity risk across both liquid and illiquid asset classes, supporting regulatory reporting, portfolio optimization
- » Customers range from institutional asset managers, pension funds, hedge funds, private banks, wealth managers, sovereign wealth funds and life insurance firms.

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Empowering  
the Financial World



## Alpha Centauri

- » Independent multi-asset management boutique founded in 2005 and based in Hamburg, Germany
- » Investment manager specialized in innovative liquid alternative products, with factor investing at the core of its business
- » Risk competence and financial index know-how based on a unique in-house infrastructure to fully address client needs
- » Known for our high data quality solutions and risk management capabilities.

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