

# FOR IMMEDIATE RELEASE

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## STOXX LIMITED VOTED MOST INNOVATIVE INDEX PROVIDER FOR SECOND CONSECUTIVE YEAR

ZURICH (March 16, 2011) – STOXX Limited, the market-moving provider of innovative, substantial and global index concepts, today announced that it has been named “Most Innovative Index Provider” by *ETF Express*. This is the second consecutive year that STOXX has received this award. Award winners are chosen based on votes cast by readers of *ETF Express*. The newsletter’s readership consists of index and exchange-traded fund (ETF) users.

“Being named the most innovative index provider for a second year in a row is a great honor,” said Hartmut Graf, chief executive officer, STOXX Ltd. “This award by ETF Express acknowledges our efforts in providing market participants with reliable, innovative and state-of-the-art indices. We are dedicated to introducing thorough and reliable index concepts as STOXX continues to expand its global presence.”

There are currently 294 ETFs based on STOXX, DAX and SMI indices, including the flagship EURO STOXX 50, STOXX Europe 600 Supersector and STOXX Select Dividend indices. As of July 2010, STOXX is the marketing agent for the indices of Deutsche Boerse AG and SIX Group AG.

Recent index launches by STOXX include the STOXX Global Index family of more than 1,200 indices, as well as the STOXX Europe Islamic Indices, STOXX Christian Indices and EURO STOXX 50 Monthly Leverage and EURO STOXX 50 Monthly Double Short Indices. The STOXX European Christian Index, EURO STOXX 50 Monthly Leverage and EURO STOXX 50 Monthly Double Short Indices also serve as the basis of ETFs.

For further information, please see [www.stoxx.com](http://www.stoxx.com).

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### **Note to Editors:**

#### **About STOXX Limited**

STOXX Ltd. is a global index provider, currently calculating a global, comprehensive index family of over 3,700 strictly rules-based and transparent indices. Best known for the leading European equity indices *EURO STOXX 50*, *STOXX Europe 50* and *STOXX Europe 600*, STOXX Ltd. maintains and calculates the *STOXX Global Index family* which consists of total market, broad and blue-chip indices for the regions Americas, Europe, Asia, and Pacific, the sub-regions Latin America and BRIC (Brazil, Russia, India and China), as well as global markets.

The STOXX indices are licensed to over 400 companies around the world as underlyings for Exchange Traded Funds (ETFs), Futures & Options, Structured Products and passively-managed investment funds. Three of the top Exchange

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Traded Funds (ETFs) in Europe and 30 percent of all assets under management are based on STOXX indices. STOXX Ltd. holds Europe's number one and the world's number three position in the derivatives segment. In addition, STOXX Ltd. is the marketing agent for the indices of Deutsche Boerse AG and SIX Group AG, amongst them the DAX and the SMI indices.

STOXX Ltd. is part of Deutsche Boerse AG and SIX Group AG. [www.stoxx.com](http://www.stoxx.com)

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