

FOR IMMEDIATE RELEASE

STOXX LIMITED NAMED "MOST INNOVATIVE INDEX PROVIDER"

ZURICH (March 1, 2012) - - STOXX Limited, the market-moving provider of innovative, tradable and global index concepts, today announced that it has been named "Most Innovative Index Provider" by *ETF Express*. This is the third consecutive year that STOXX has received this award, and the first time that any company has won an award in any category three times in a row. Award winners are chosen based on votes cast by readers of *ETF Express*. The newsletter's readership consists of index and exchange-traded fund (ETF) users.

"Being the first company to win any award from ETF Express for three consecutive years is a great honor," said Hartmut Graf, chief executive officer, STOXX Limited. "Being named most innovative index provider again also acknowledges our dedication to deliver state of the art index concepts. Recent additions to our index family that are highly innovative, include the STOXX Europe Maximum Dividend 40 Index, which represents those 40 companies out of the STOXX Europe 600 Index that have the highest expected dividend yield in the upcoming quarter; as well as the STOXX Global Rare Earth Index which tracks the performance of companies that generate at least 30 percent of their revenues in the growing rare earth sector."

There are currently 291 ETFs based on STOXX, DAX and SMI indices, including the flagship EURO STOXX 50, STOXX Europe 600 Supersector and STOXX Select Dividend indices. As of July 2010, STOXX is the marketing agent for the indices of Deutsche Boerse AG and SIX Group AG.

Recent index launches by STOXX include the STOXX Europe Maximum Dividend 40, STOXX Global Rare Earth, iSTOXX World Select, iSTOXX Europe Minimum Variance and EURO iSTOXX 4 Supersectors Indices. The STOXX Global Rare Earth and iSTOXX Europe Minimum Variance Indices also serve as the basis of ETFs:

For further information, please see www.stoxx.com.

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Note to Editors:

About STOXX Limited

STOXX Ltd. is a global index provider, currently calculating a global, comprehensive index family of over 3,700 strictly rules-based and transparent indices. Best known for the leading European equity indices *EURO STOXX 50*, *STOXX Europe 50* and *STOXX Europe 600*, STOXX Ltd. maintains and calculates the *STOXX Global Index family* which consists of total market, broad and blue-chip indices for the regions Americas, Europe, Asia, and Pacific, the sub-regions Latin America and BRIC (Brazil, Russia, India and China), as well as global markets.

STOXX indices are classified into four categories to provide market participants with optimal transparency: "STOXX", "STOXX+", "iSTOXX" and "STOXX Customized". STOXX's standard indices are branded "STOXX", all indices that replicate investment strategies and themes, but still follow STOXX's strict rules-based methodologies, are categorized as "STOXX+". The "iSTOXX" brand comprises less standardized index concepts that take into account individual customer and market requirements but are still completely rules-based. "STOXX Customized" covers indices that are specifically developed for clients and are not STOXX branded.

The STOXX indices are licensed to over 400 companies around the world as underlyings for Exchange Traded Funds (ETFs), Futures & Options, Structured Products and passively-managed investment funds. Three of the top Exchange Traded Funds (ETFs) in Europe and 30 percent of all assets under management are based on STOXX indices. STOXX Ltd. holds Europe's number one and the world's number three position in the derivatives segment.

In addition, STOXX Ltd. is the marketing agent for the indices of Deutsche Boerse AG and SIX Group AG, amongst them the DAX and the SMI indices.

STOXX Ltd. is part of Deutsche Boerse AG and SIX Group AG. www.stoxx.com

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