

# FOR IMMEDIATE RELEASE

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## **STOXX LIMITED NAMED "MOST INNOVATIVE INDEX PROVIDER"**

**ZURICH (March 1, 2013)** - - STOXX Limited, the market-moving provider of innovative, tradable and global index concepts, today announced that it has been named "Most Innovative Index Provider" by *ETF Express*. This is the fourth consecutive year that STOXX has received this award, and the first time ever that any company has won an award in any category four times in a row. Award winners are chosen based on votes cast by readers of *ETF Express*. The newsletter's readership consists of index and exchange-traded fund (ETF) users.

"Winning the award for Most Innovative Index Provider for the fourth consecutive year is a great honor, and also proves that market participants appreciate our dedication to deliver state of the art index concepts," said Hartmut Graf, chief executive officer, STOXX Limited. "Historically, STOXX has always been a company strongly committed to innovation: the STOXX Indices were launched in advance of the introduction of the Euro with the vision to provide transparent and strictly rules-based indices for Europe and the Euro zone. Just yesterday we celebrated the 15<sup>th</sup> anniversary of STOXX, and will continue to remain true to this commitment in the years to come."

As of December 31, 2012, 285 ETFs globally are based on the STOXX, DAX and SMI indices, to which 98.7 bn U.S. dollars in AUM are tied. . As of July 2010, STOXX is the marketing agent for the indices of Deutsche Boerse AG and SIX Group AG.

Recent index launches by STOXX include the STOXX Minimum Variance, STOXX Global 1800 EM Exposed and iSTOXX Efficient Capital Managed Futures 20 Index. At the end of 2012, STOXX also expanded the STOXX Global Index Family with the launch of 1,200 supersector, size, regional and total market indices. Furthermore, the STOXX China Index family was added to the index universe.

For further information, please see [www.stoxx.com](http://www.stoxx.com).

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**Note to Editors:**

**About STOXX Limited**

STOXX Ltd. is a global index provider, currently calculating a global, comprehensive index family of over 6,000 strictly rules-based and transparent indices. Best known for the leading European equity indices *EURO STOXX 50*, *STOXX Europe 50* and *STOXX Europe 600*, STOXX Ltd. maintains and calculates the *STOXX Global Index family* which consists of total market, broad and blue-chip indices for the regions Americas, Europe, Asia, and Pacific, the sub-regions Latin America and BRIC (Brazil, Russia, India and China), as well as global markets.

To provide market participants with optimal transparency, STOXX indices are classified in three different categories. The regular "STOXX" indices include all standard, theme and strategy indices that are part of STOXX's integrated index family and follow a strict rules-based methodology. The "iSTOXX" brand typically comprises less standardized index concepts that are not integrated in the STOXX Global Index Family, but are nevertheless strictly rules-based. While indices that are branded "STOXX" and "iSTOXX" are developed by STOXX for a broad range of market participants, the "STOXX Customized" brand covers indices that are specifically developed for clients and do not carry the STOXX brand in the index name."

The STOXX indices are licensed to over 400 companies around the world as underlyings for Exchange Traded Funds (ETFs), Futures & Options, Structured Products and passively-managed investment funds. Three of the top Exchange Traded Funds (ETFs) in Europe and 30 percent of all assets under management are based on STOXX indices. STOXX Ltd. holds Europe's number one and the world's number three position in the derivatives segment. In addition, STOXX Ltd. is the marketing agent for the indices of Deutsche Boerse AG and SIX, amongst them the DAX and the SMI indices.

STOXX Ltd. is part of Deutsche Boerse AG and SIX. [www.stox.com](http://www.stox.com)

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