The future and what to do about it

Mark Stevenson

@optimistontour

@atlasfuture @wearewdtd

1855

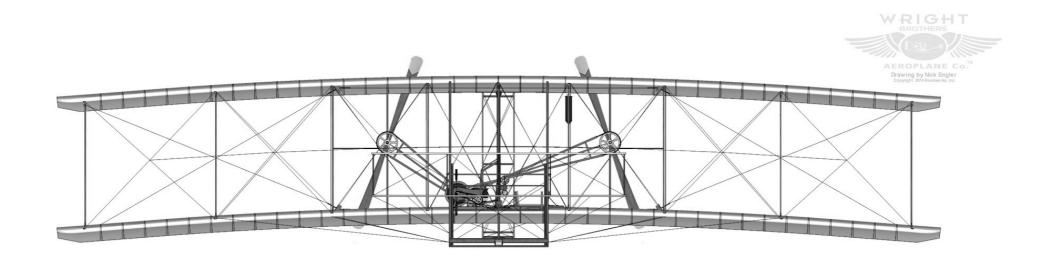


1772

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"Man will not fly for 50 years"

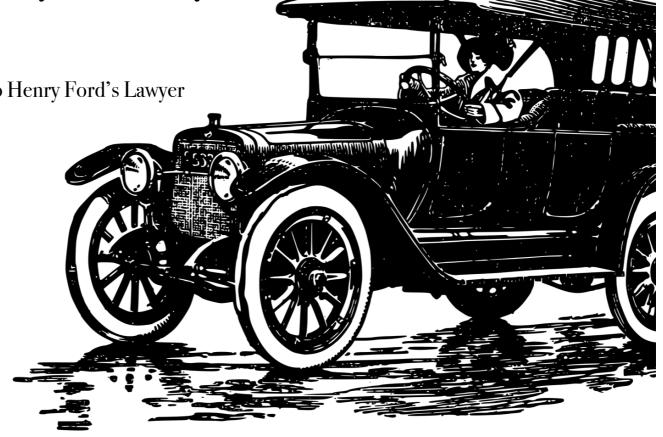
Wilbur Wright 1901

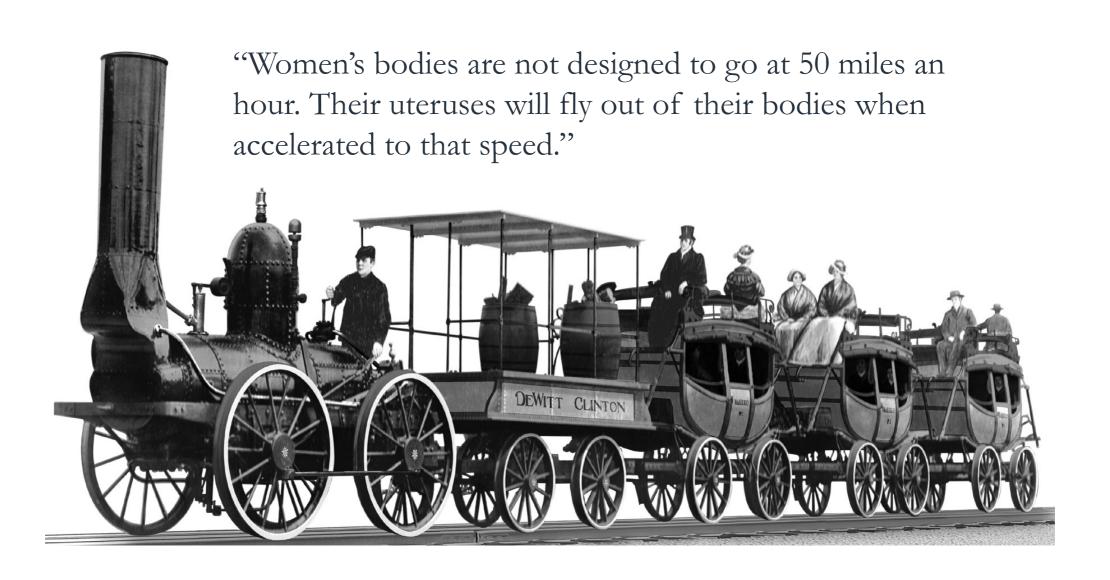


The horse is here to stay but the automobile is only a novelty

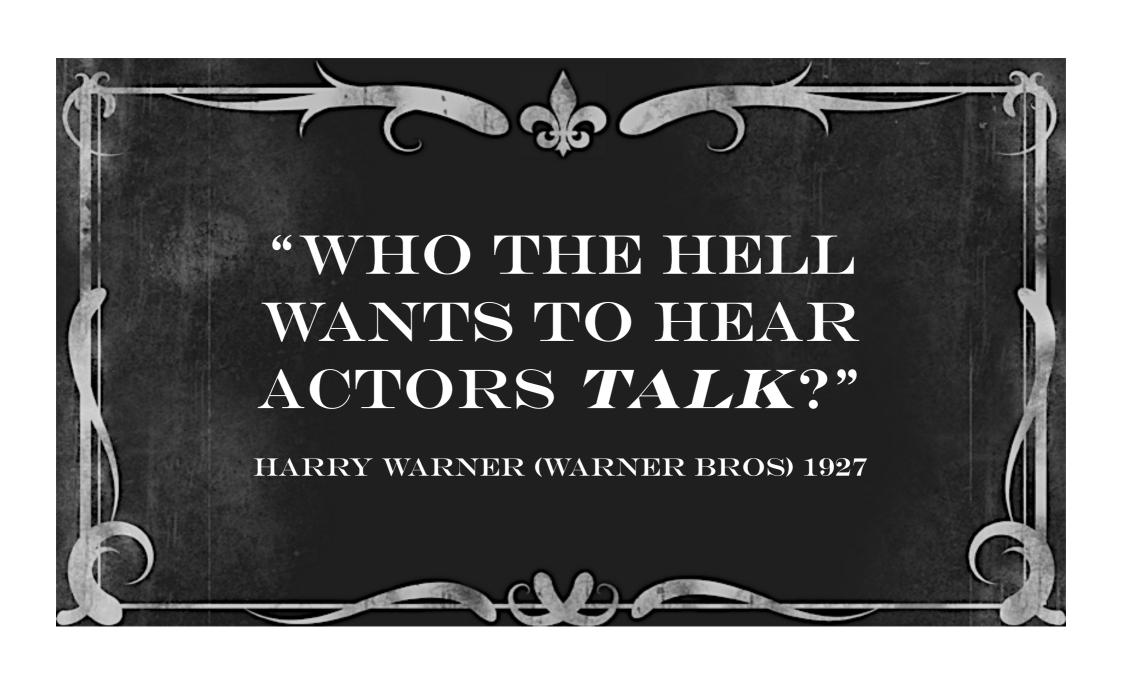
-a fad"

President of Michigan Bank 1927 - to Henry Ford's Lawyer













Prediction

Gartner

FORRESTER®

McKinsey&Company



Reality

2002: 16% growth per year

2004: 14% growth per year

2006: 12% growth

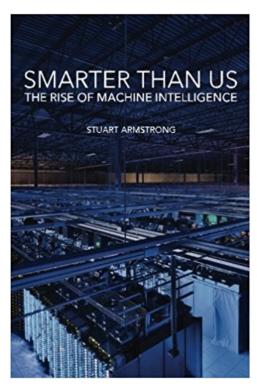
2008: 10% growth

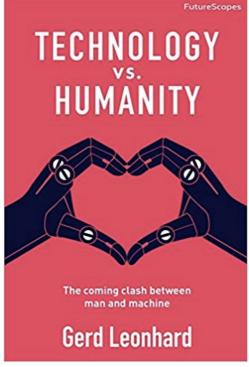
By 2004: 100% growth

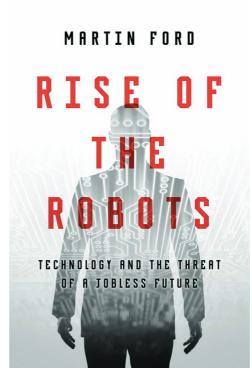
By 2006: 100% growth

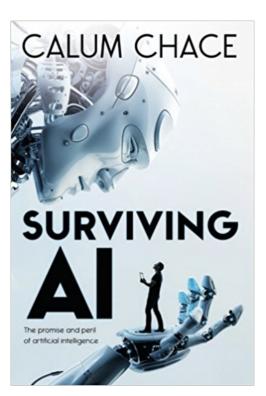
By end of year: 100% growth

By end of year: 100% growth









News, Business, Business, News Athird of London jobs to be Automation: A third of London jobs to be Brexit could accelerate the adoption of new technologies to replace human labour, according to Centre for London

taken by robots within 20 years, says

report

Centre for London

Ben Chapman | @b_c_chapman | 16 hours ago | □0 comments

Workers See 'Robot Revolution'

@atlasfuture @wearewdtd

THE FUTURE OF EMPLOYMENT: HOW SUSCEPTIBLE ARE JOBS TO COMPUTERISATION?*

Carl Benedikt Frey[†] and Michael A. Osborne[‡] September 17, 2013

We examine how susceptible jobs are to computerisation. To assess this, we begin by implementing a novel methodology to estimate the probability of computerisation for 702 detailed occupations, using a Gaussian process classifier. Based on these estimates, we examine expected impacts of future computerisation on us labour market outcomes, with the primary objective of analysing the number of jobs at risk and the relationship between an occupation's probability of computerisation, wages and educational attainment. According to our estimates, about 47 percent of total us employment is at risk. We further provide evidence that wages and educational attainment exhibit a strong negative relationship with an occupation's probability of computerisation.

Keywords: Occupational Choice, Technological Change, Wage Inequality, Employment, Skill Demand

*We thank the Oxford University Engineering Sciences Department and the Oxford Mar-JEJ. Classification: E24, J24, J31, J62, O33. the thank the United University Hingmeeting Sciences Department and the Oxford Mar-tin Programme on the Impacts of Future Technology for hosting the "Machines and Employun ringramme un une ampacus or rurare recumonogy not mining me "Macaines and Employ-form Workshop. We are indebted to Smart Aemstrong. Nick Bostrom, Eris Chinelato, Mark Company Donley Proper Public Property and Aemstrong. Nick Bostrom, Eris Chinelato, Mark ment workshop, we are indensed to Steam Armstrong, NEX mourant, ters Christians, Mark Christian Daniel Dewey, David Dom, Alex Plint, Claudia Goldin, John Muellbauer, Vincent Cumtum, James Lichery, Lights Liotti, Alex Plint, Claudia Gosean, John Muelleager, Villeeni Mueller, Paul Newman, Sedn Ó héigeartaigh, Anders Sandberg, Murray Sharahan, and Keith Mueller, Anna Lichery, Lights Communication, Anders Sandberg, Murray Sharahan, and Keith

tooloock for their excellent suggestions.

10x6ord Martin School, University of Oxford, Oxford, OX1 1PT, United Kingdom, Woolcock for their excellent suggestions.

nurry wow.roumarun.co. ac. us.
Department of Ergineering Science, University of Oxford, Oxford, OX1 391, United Kingcarl frey@exfordmartin.ex.ac.uk. dom, mosb@robots.os.ac.uk.

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8	0.99	Tax Preparers	32	0.98	Bookkeeping, Accounting, and Auditing Clerks
9	0.99	Photographic Process Workers and Processing Machine Operators	33	0.98	Inspectors, Testers, Sorters, Samplers, and Weighers
10	0.99	New Accounts Clerks	34	0.98	Models
11	0.99	Library Technicians	35	0.97	Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop
12	0.99	Data Entry Keyers	36	0.97	Credit Authorizers, Checkers, and Clerks
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14	0.98	Insurance Claims and Policy Processing Clerks	38	0.97	Agricultural and Food Science Technicians
15	0.98	Brokerage Clerks	39	0.97	Telephone Operators
16	0.98	Order Clerks	40	0.97	Real Estate Brokers
17	0.98	Loan Officers	41	0.97	File Clerks
18	0.98	Insurance Appraisers, Auto Damage	42	0.97	Counter and Rental Clerks
19	0.98	Umpires, Referees, and Other Sports Officials	43	0.97	Prepress Technicians and Workers
20	0.98	Tellers	44	0.97	Motion Picture Projectionists
21	0.98	Etchers and Engravers	45	0.97	Camera and Photographic Equipment Repairers
22	0.98	Packaging and Filling Machine Operators and Tenders	46	0.97	Cashiers
23	0.98	Procurement Clerks	47	0.97	Ophthalmic Laboratory Technicians
24	0.98	Shipping, Receiving, and Traffic Clerks	48	0.97	Log Graders and Scalers

Option 1:

Mass unemployment and civil unrest

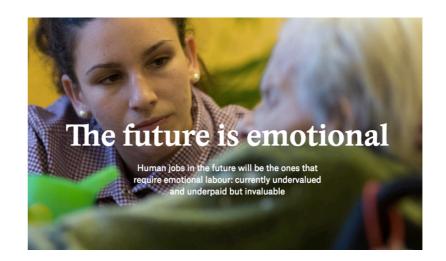


Forbes

The Future of Work: Death of the Single Skill Set In The Age Of Automation

Option 2:

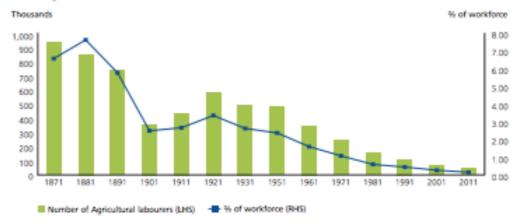
From Muscle to Meaning



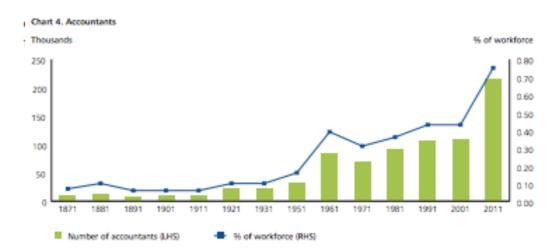
Option 2:

From Muscle to Meaning

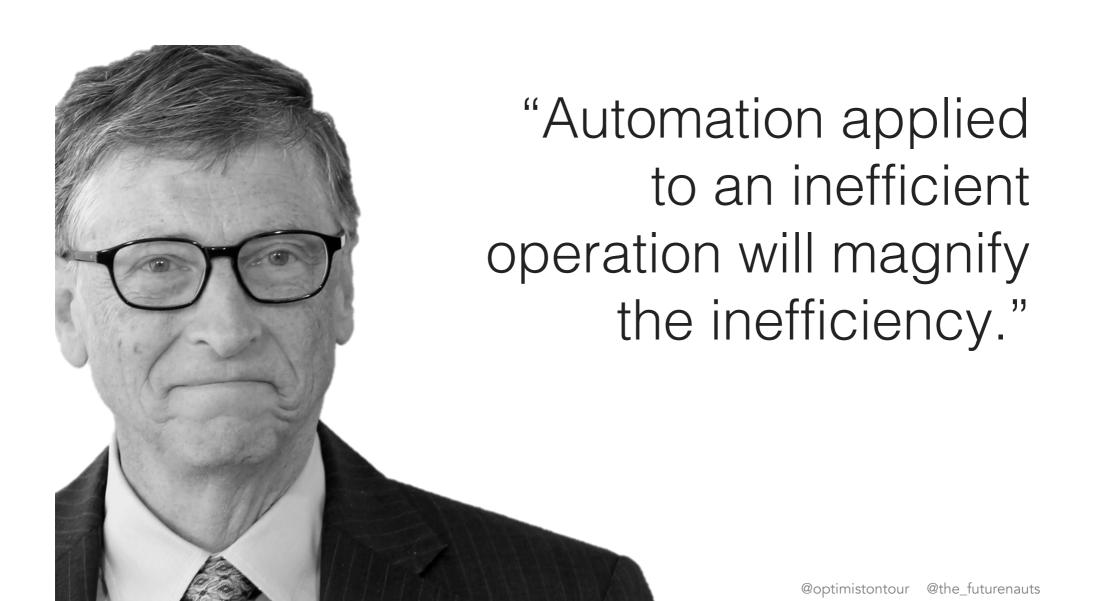
Chart 1. Agricultural labourers



Source: England and Wales Census records, authors' calculations



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Artificial stupidity





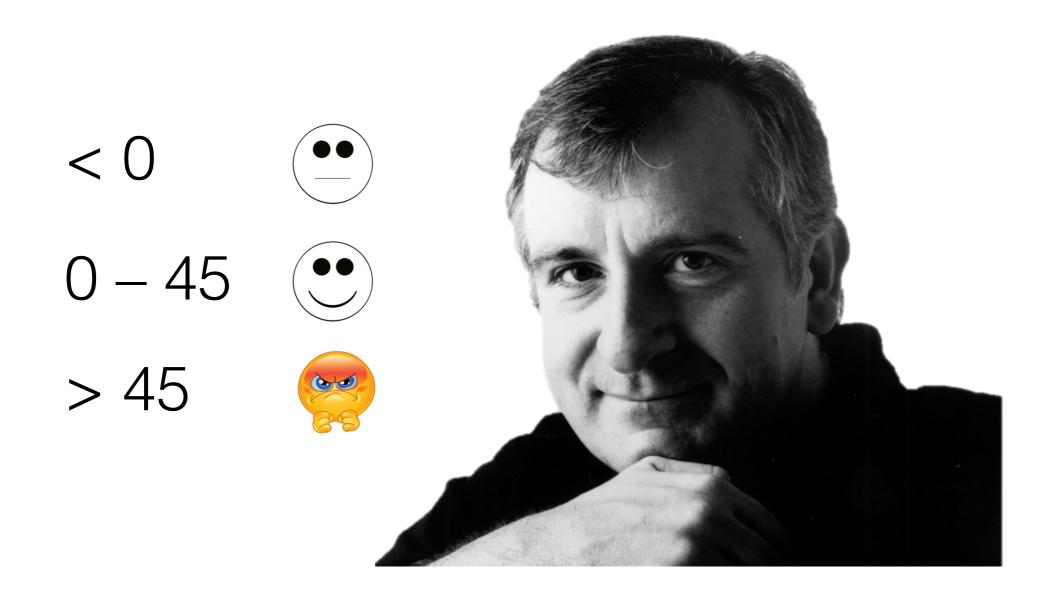
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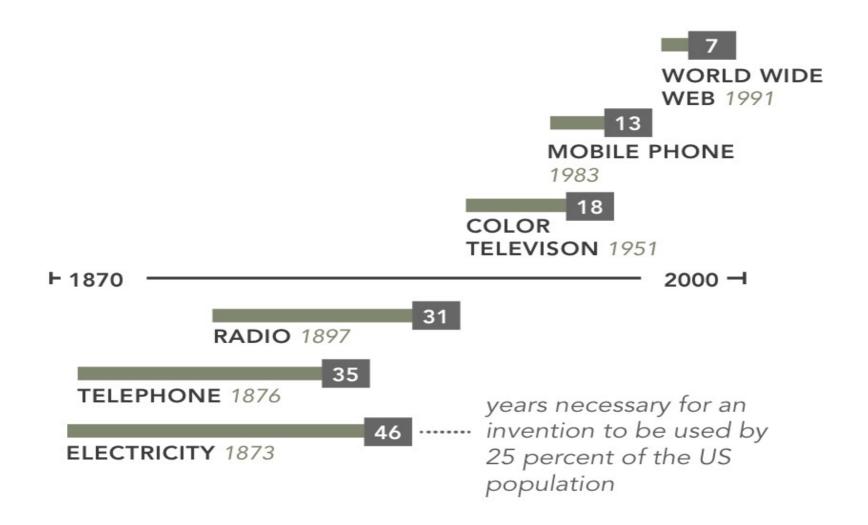


Technology ≠ Answer

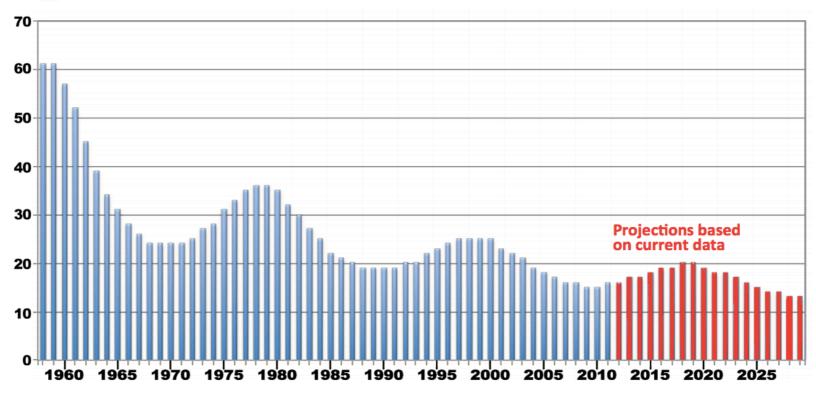
Technology is a Question

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Average company lifespan on S&P 500 Index (in years)

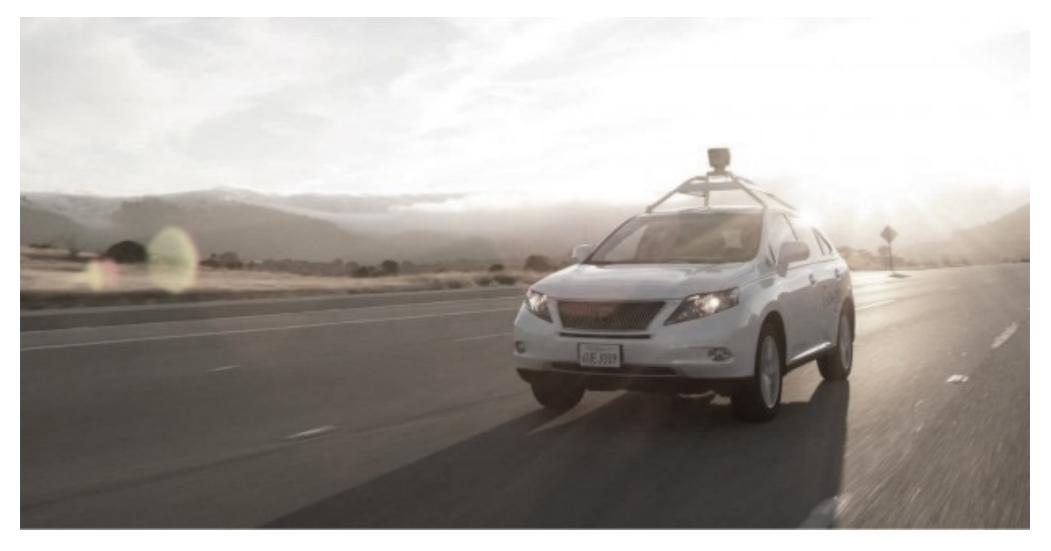


Year (each data point represents a rolling 7-year average of average lifespan)

DATA: INNOSIGHT/Richard N. Foster/Standard & Poor's

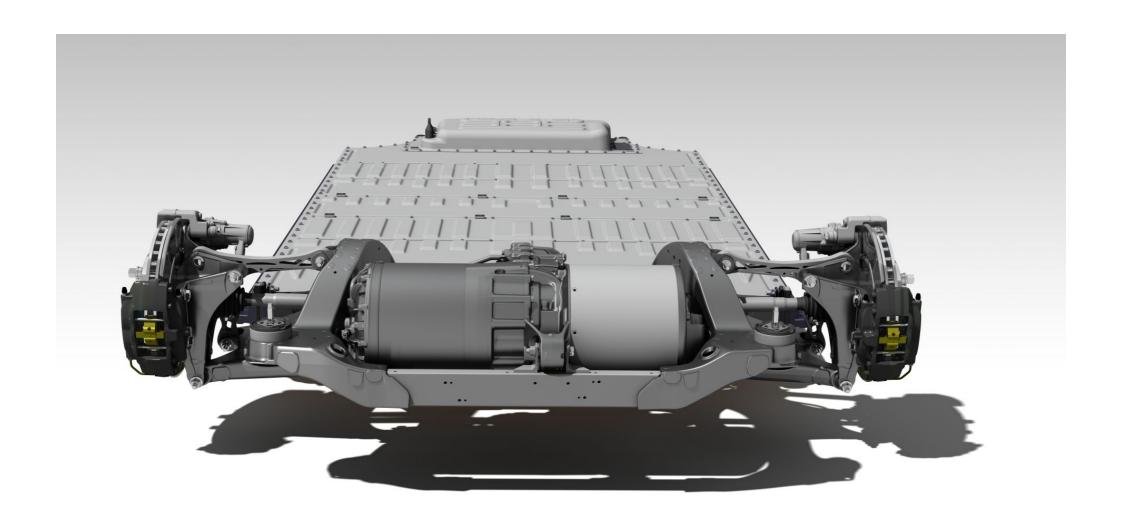


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will be 4x cheaper per mile than buying a new car
The average American family saving

\$5,600 per year

in transportation costs (=10% wage increase)





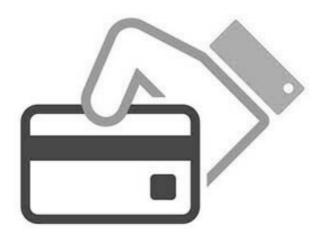


Keeping an additional

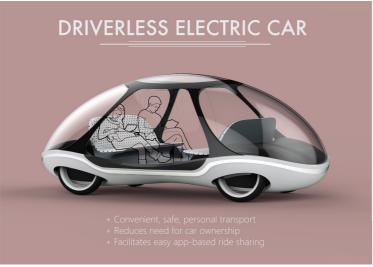
\$1 trillion per year

in Americans pockets

(potentially generating the largest infusion of consumer spending in history).





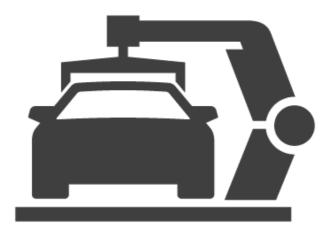


70%

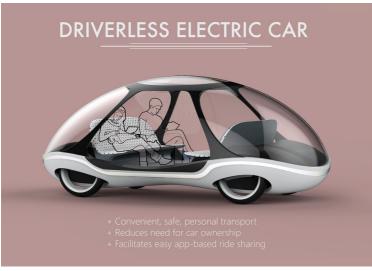
fewer passenger cars and trucks will be manufactured each year.

Total disruption of the car value chain,

car dealers, maintenance, insurance companies suffering almost complete destruction.







■ FORTUNE | Autos



Volvo unveiled the IntelliSafe Auto Pilot interface in October 2015, which will allow drivers to switch in and out of autonomous mode. Courtesy of Volvo Car Group

AUTONOMOUS VEHICLES

Volvo CEO: We will accept all liability when our cars are in autonomous mode

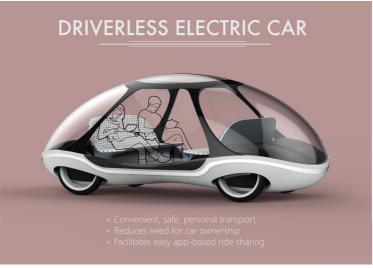
Kirsten Korosec Oct 07, 2015











Oil demand will **drop** by

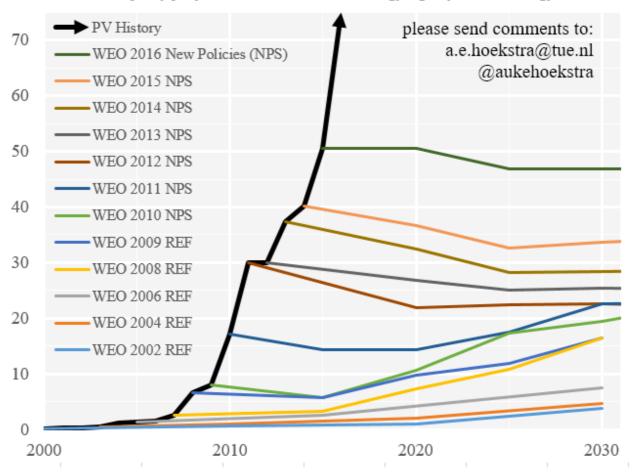
30 million barrels a day.

Shale oil, Keystone XL and Dakota Access become stranded assets



Annual PV additions: historic data vs IEA WEO predictions

In GW of added capacity per year - source International Energy Agency - World Energy Outlook





NEWSROOM PUBLICATIONS TOPICS COUNTRIES STATISTICS

Home » Newsroom » News » 2016 » Octobe

IEA raises its five-year renewable growth forecast as 2015 marks record year

(Paris) - 25 October 2016



Renewables will be the fastest-growing source of electricity but growth still concentrated in wind and solar PV, and government support remains critical

The International Energy Agency said today that it was significantly increasing its five-year growth forecast for renewables thanks to strong policy support in key countries and sharp cost reductions. Renewables have surpassed coal last year to become the largest source of installed power capacity in the world.

The latest edition of the IEA's Medium-Term Renewable Market Report now sees renewables growing 13% more between 2015 and 2021 than it did in last year's forecast, due mostly to stronger policy backing in the United States, China, India and Mexico. Over the forecast period, costs are expected to drop by a quarter in solar PV and 15 percent for onshore wind.

Last year marked a turning point for renewables. Led by wind and solar, renewables represented mare than half the new power capacity around the world, reaching a record 153 Gigawatt (GW), 15% more than the previous year. Most of these gains were driven by record-level wind additions of 66 GW and solar PV additions of 49 GW.

About half a million solar panels were installed every day around the world last year. In China, which accounted for about half the wind additions and 40% of all renewable capacity increases, two wind turbines were installed every hour in 2015.

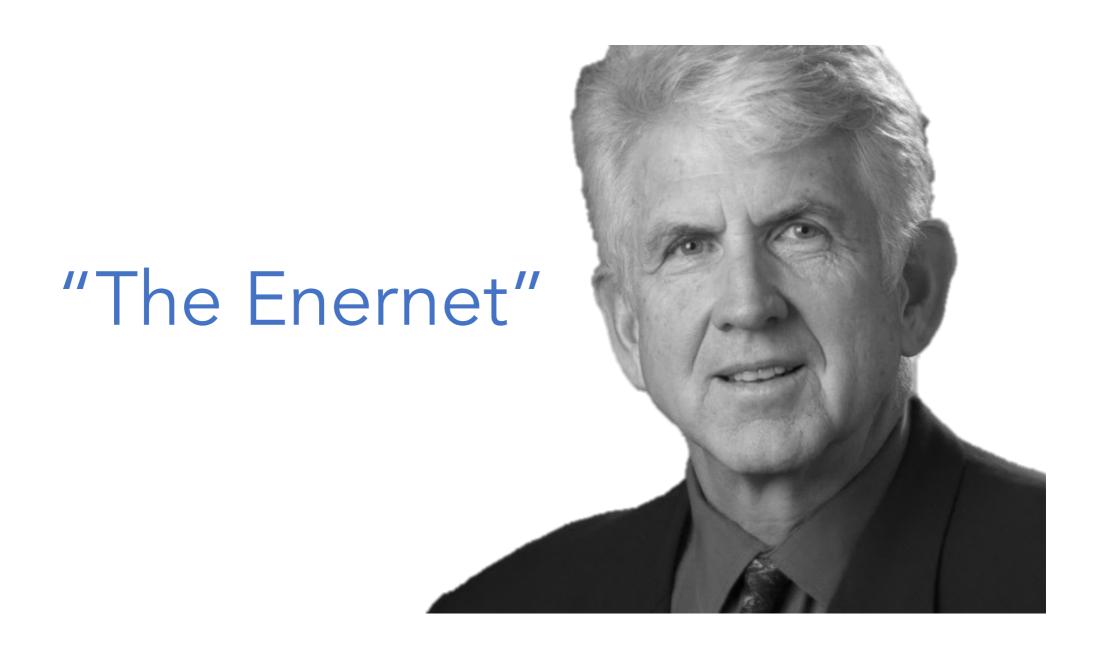


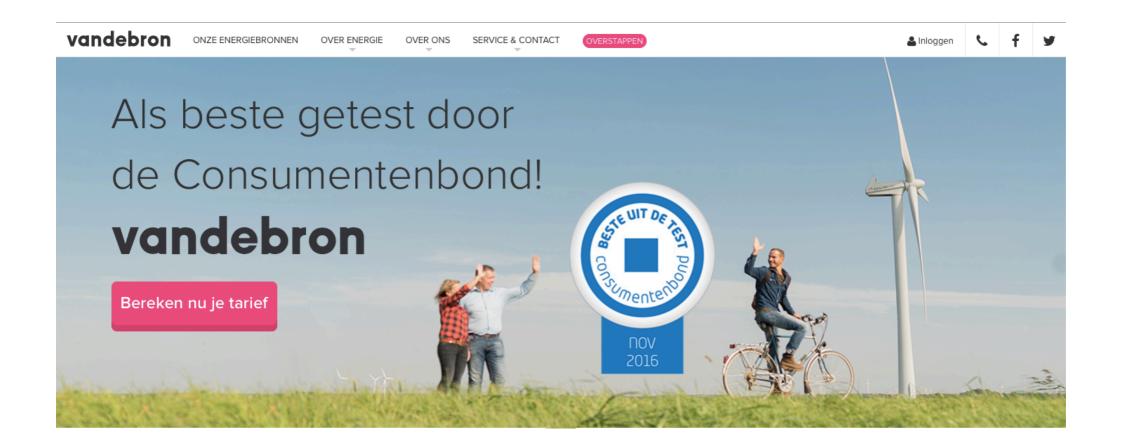
Half a million solar panels installed every day

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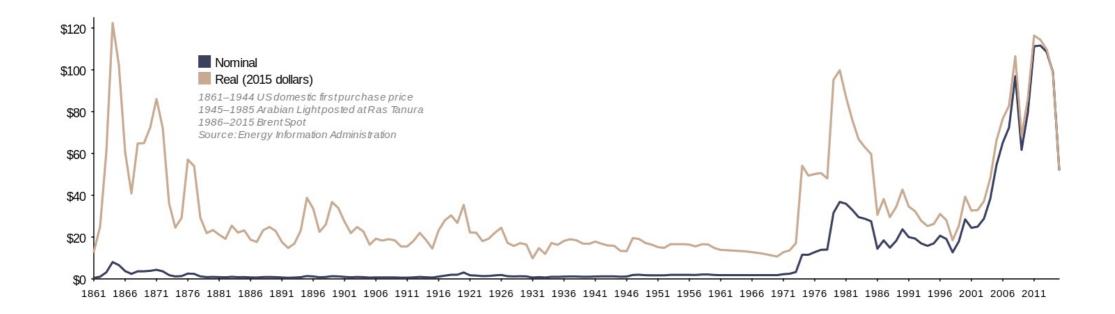












Audi conjures fuel out of thin air (and water)

AUTOPIA / 28 APRIL 15 / by KATIE COLLINS















Audi has started production of a synthetic, carbon-neutral diesel fuel made from water, CO2 and hydrogen.

The fuel was developed at a research facility in Dresden after a commissioning phase of just four months. Audi partnered with plant operator Sunfire to produce the fuel, which uses green power and requires only two raw materials -- water and carbon dioxide. The CO2 is currently supplied by a biogas facility, but a portion of it is also captured from ambient air.

The fuel is produced in various stages, starting with heating up the water to form steam, which is then broken down into hydrogen and oxygen. The hydrogen then reacts with the CO2 in synthesis reactors under high pressure and at high temperatures. The product is a liquid known as blue crude, which like fossil crude oil can be refined to yield e-diesel. Tests conducted by Audi have shown that it is suitable for





E A R T H C H A L L E N G E



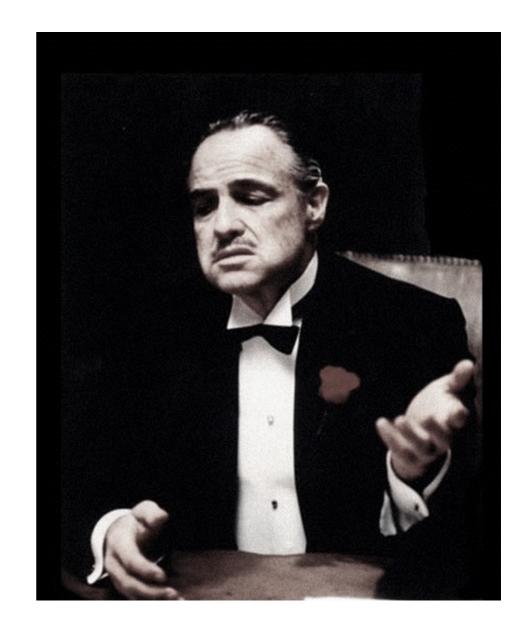






"Within 20 years, we will be an economy or state that doesn't depend mainly on oil."

- Deputy Crown Prince Mohammed bin Salman "Maybe it's not all about family?"





"The stone age did not end for the lack of stone."

- Sheikh Ahmed Zaki Yamani



18%



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The Big Read Renewable Energy + Add to myFT

The Big Green Bang: how renewable energy became unstoppable

The shift to cleaner power is disrupting entire industries. Will the 21st century be the last one for fossil fuels?



CHINA

China Wants to Power the World

25 APRIL 3, 2016 6:00 PM EDT

By Adam Minter

China's State Grid Corporation, the world's biggest power company, is on an impressive buying binge. As Bloomberg News reports, the company is "actively in bidding" for power assets in Australia, hoping to add them to a portfolio of Italian, Brazilian, and Filipino companies. The goal isn't simply to invest, however. State Grid's Chairman Liu Zhenya has a plan that he believes will stall global warming, put millions of people to work and bring about world peace by 2050.

China swoops in on Italy's power grids and

China State Grid quietly builds Mediterranean power network

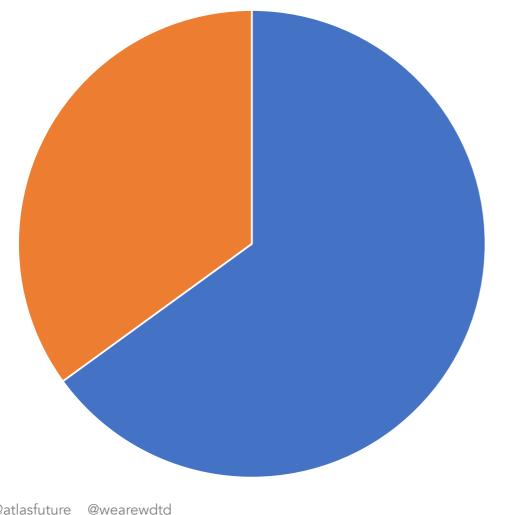
China Builds an Empire of Electricity
With Australia as Target

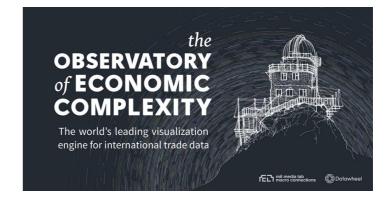
Why China Is Dominating the Solar Industry

Between 2008 and 2013, China's solar-electric panel industry dropped world prices by 80 percent

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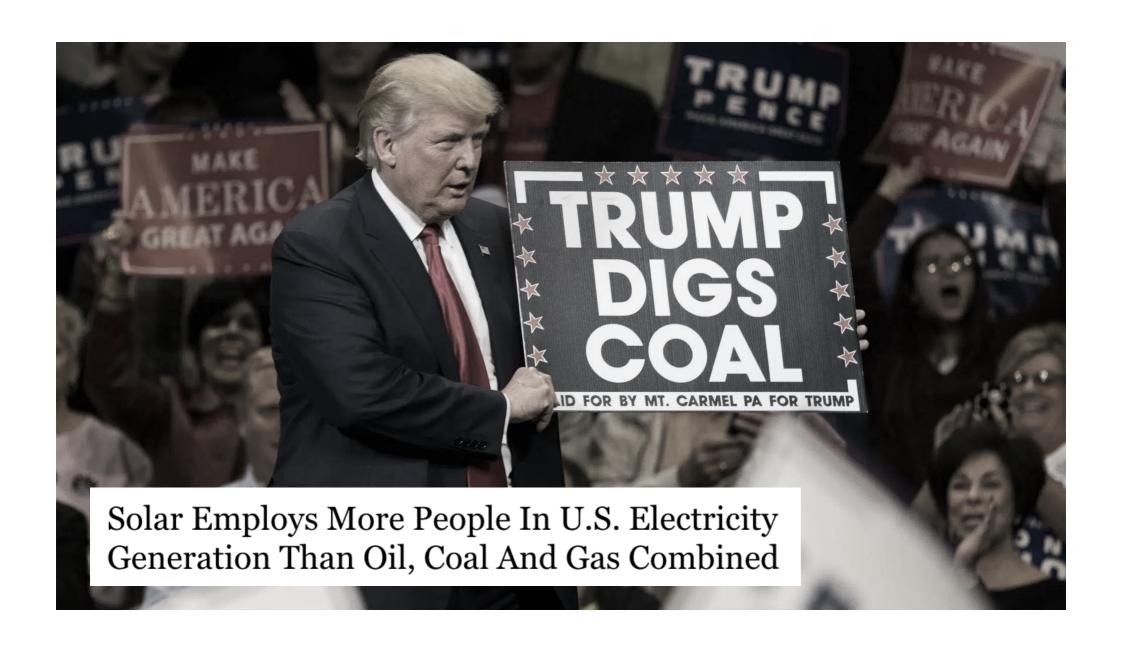
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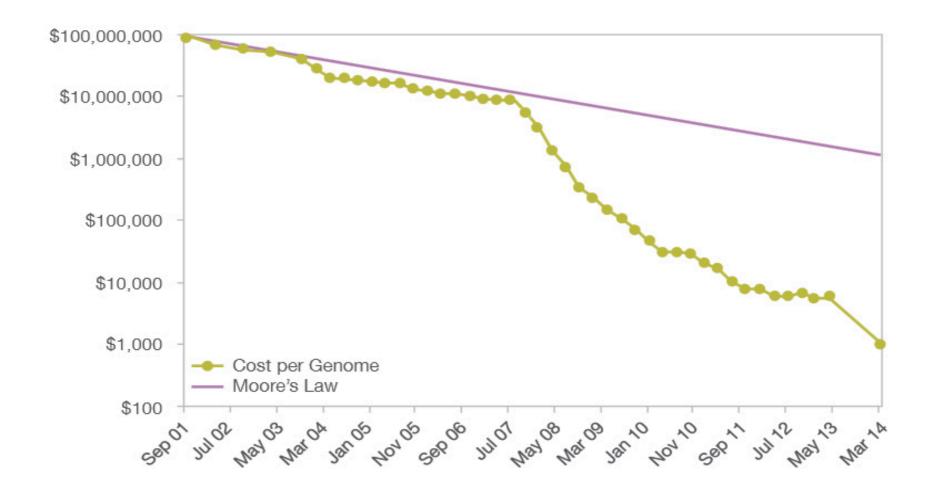


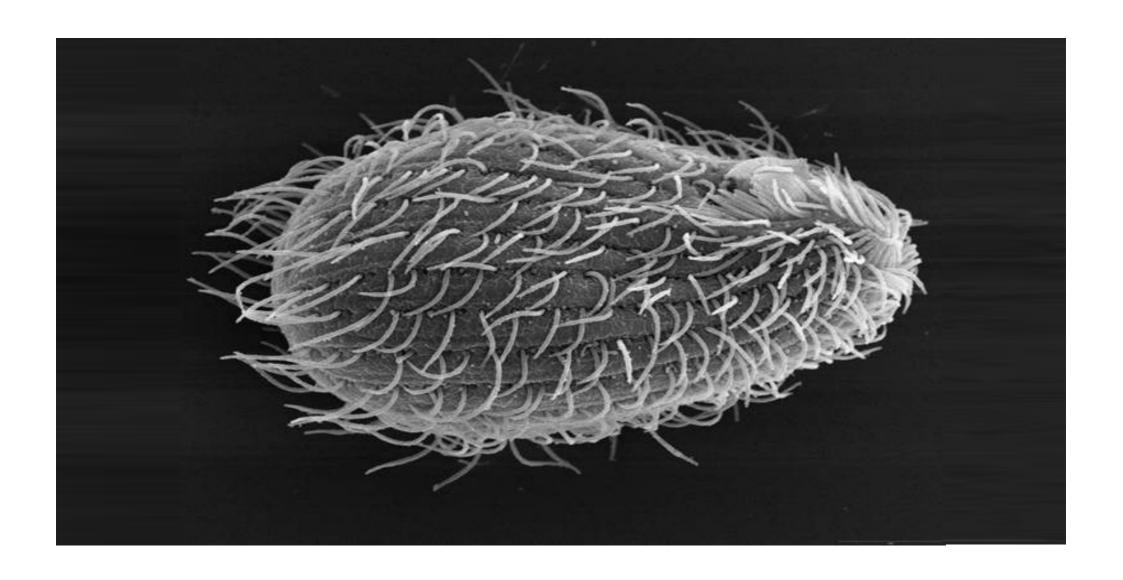


Russia's exports

- Hydrocarbons
- Everything else









FRONT PAGE

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Figure 7.9k Tweet 327

Telomere extension turns back aging clock in cultured human cells, study finds

Researchers delivered a modified RNA that encodes a telomere-extending protein to cultured human cells. Cell proliferation capacity was dramatically increased, yielding large numbers of cells for study.

JAN 22 **2015**

A new procedure can quickly and efficiently increase the length of human telomeres, the protective caps on the ends of chromosomes that are linked to aging and disease, according to scientists at the Stanford University School of Medicine.

Treated cells behave as if they are much younger than untreated cells, multiplying with abandon in the laboratory dish rather than stagnating or dying.

The procedure, which involves the use of a modified type of RNA, will improve the ability of researchers to generate large numbers of cells for study or drug development, the scientists say. Skin cells with telomeres lengthened by the

procedure were able to divide up to 40 more times than untreated cells. The research may point to new ways to treat diseases caused by shortened telomeres.

Telomeres are the protective caps on the ends of the strands of DNA called chromosomes, which house our genomes. In young humans, telomeres are about 8,000-10,000 nucleotides long. They shorten with



Harvard geneticist says reversing aging is plausible







Helen Blau

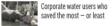


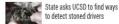
"Reversal is something that has been demonstrated in a number of different animals in a number of different ways," said Church, a keynote speaker at the Future of Genomic Medicine conference. " I think that's going to translate into larger animals and humans. We won't know until we try. But we trying 65 different genes in different combinations to see if we can reproduce the aging reversal that we've seen in small animals.

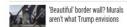


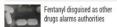
TOP STORIES













Should 'Blade Jumper' Markus Rehm be allowed in the Olympics?

By Elizabeth Hudson BBC Sport

O 17 February 2016 | Athletics | 57





BBCSPORT

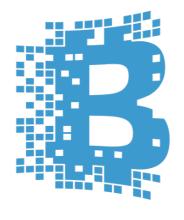
Paralympic long jump champion Markus Rehm has a dream of competing at both the Rio Olympics and Paralympics later this year.

But the German single-leg amputee is running out of time to prove that his carbon fibre running blade does not give him an unfair advantage over his Olympic rivals.

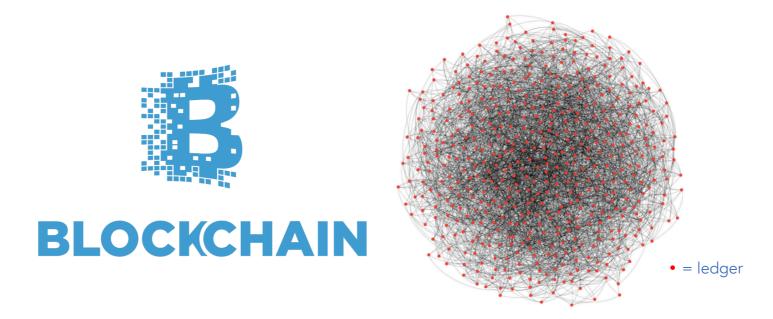




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Engineered from Recycled Glass Bottle Waste



Typical 3 Bed House Printed Out To Flat Pack



Typical 3 Bed House Walls, Floor Pad and Roof Erected On Site







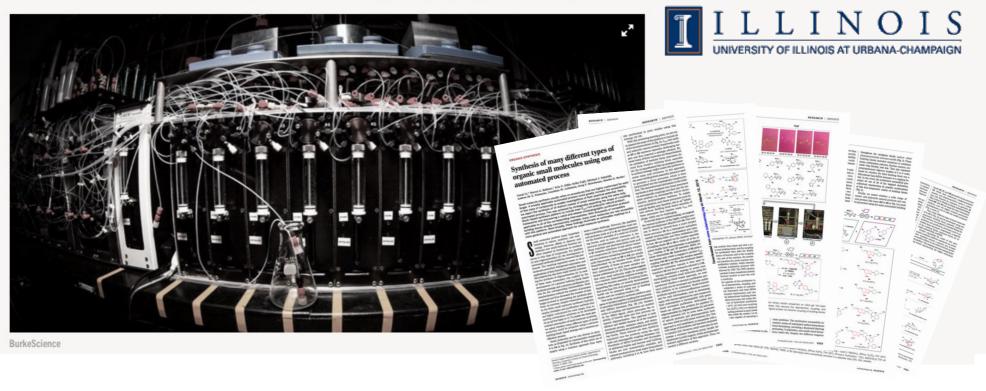
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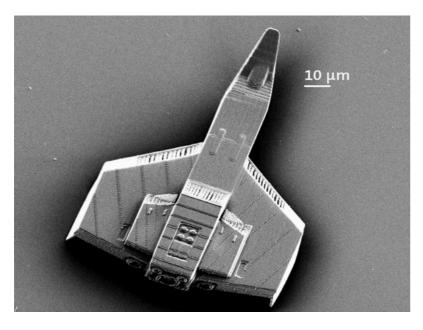
This Chemistry 3D Printer Can Synthesize Molecules From Scratch

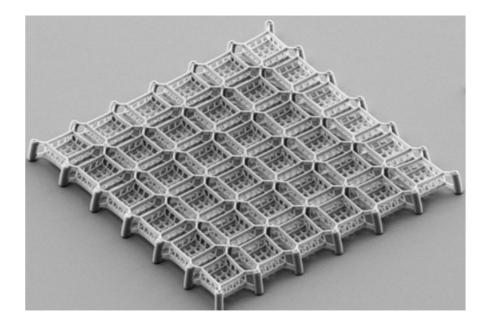
Need an obscure medicinal compound found only in a jungle plant? Just print it

Burke Laboratories

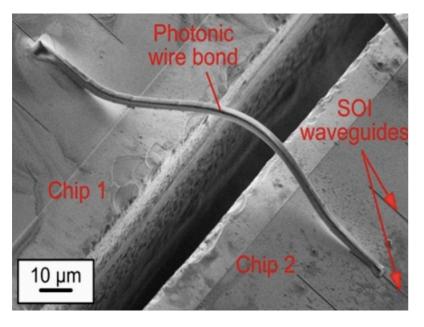












3D Photonics

3D Scaffolds and biometics

3D Microfluidics

3D Mechanical microstructures

2.5D Micro-optics

Nano-casts







the Atlantic

3-D Printed Drugs Are Here

The FDA just approved the first pill produced by the technique, but historians say the manufacturing process probably won't threaten big drug companies.















ROBINSON MEYER | AUG 19, 2015

Over the past decade, 3-D printers have been hailed as changing everything from fashion to firearms. Now, they're coming to the pharmaceutical business-or, at least, they seem to be.

Earlier this month, the U.S. Food and Drug Administration approved the first 3-D-printed pill: Spritam levetiracetam, a drug which can reduce seizures among epileptics. Manufactured by the American pharmaceutical company Aprecia, it's produced not by a tableting machine, but by a special process where the drug's active and inactive ingredients are laid down layer-by-layer.

Spritam levetiracetam











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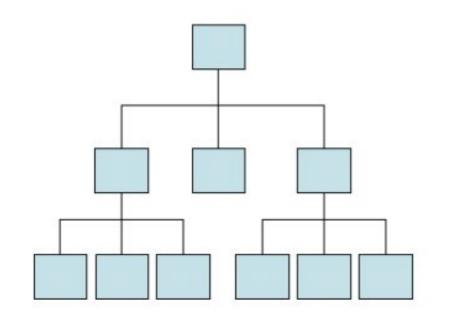
Translation ALL BETS ARE OFF

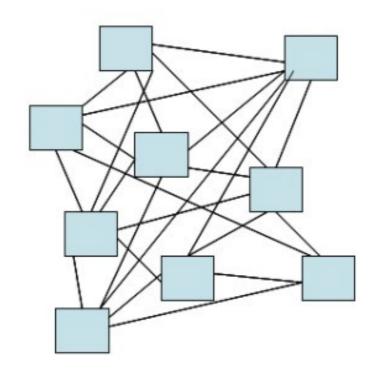
Past performance is not an indicator of future outcomes

"Increasingly, there are only two kinds of companies: brave and dead."

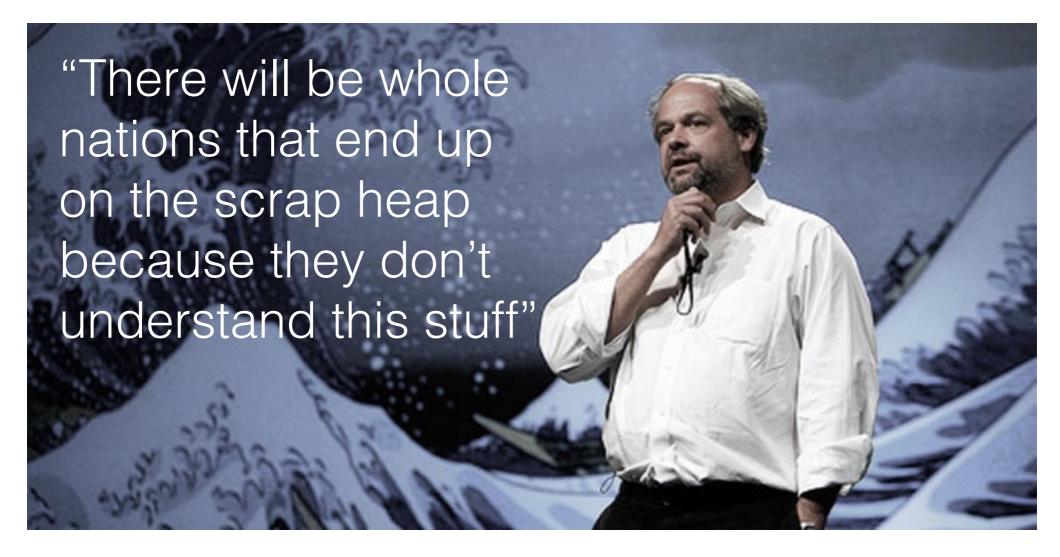


From economies of scale....





...to economies of distribution



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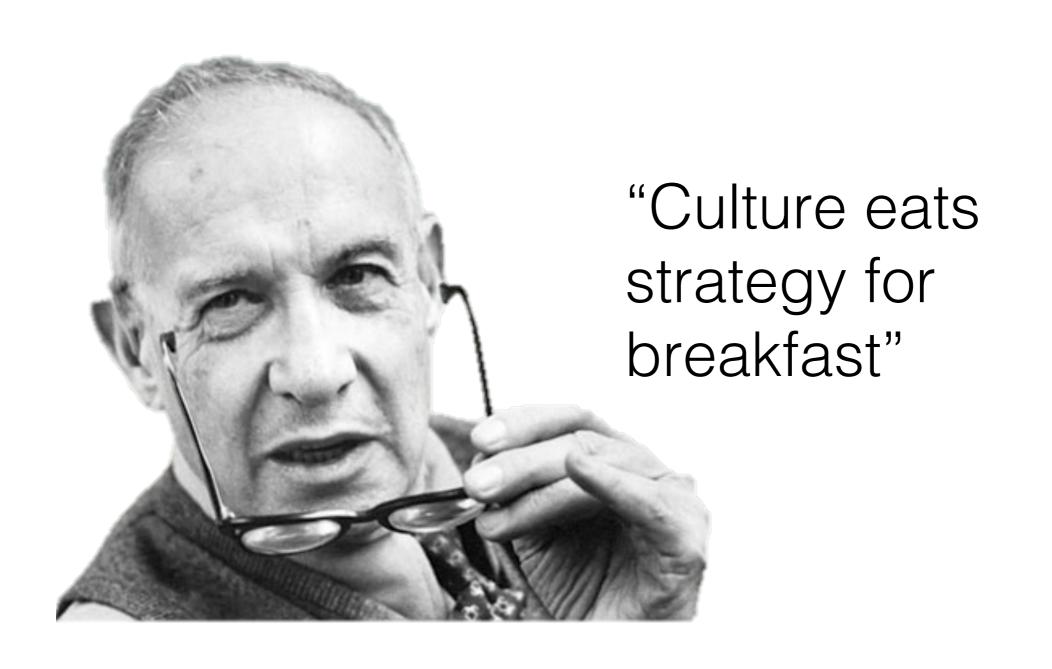
"Nearly every social and technical and business infrastructure we have can't survive"

Half of the your clients won't be in business in 10 years

Half of the your investments won't exist in 10 years

Half of you won't be in business in 10 years







HOME | BIZ | NEWS

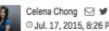
not to buy Netflix.

Epic Fail: How Blockbuster Could Have Owned Netflix



It will go down as one of the biggest missed opportunities in the boardroom: Blockbuster deciding

Blockbuster's CEO once passed up a chance to buy Netflix for only \$50 million



© Jul. 17, 2015, 8:26 PM 44,718

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People Born Between 1953 & 1979 With N... Gamers around the world have been...

ISI EMAIL

Here's What A Funeral Should Really Cost...

Expert Reveals: 5 Honest Dating Sites Tha...

Cooperand Links

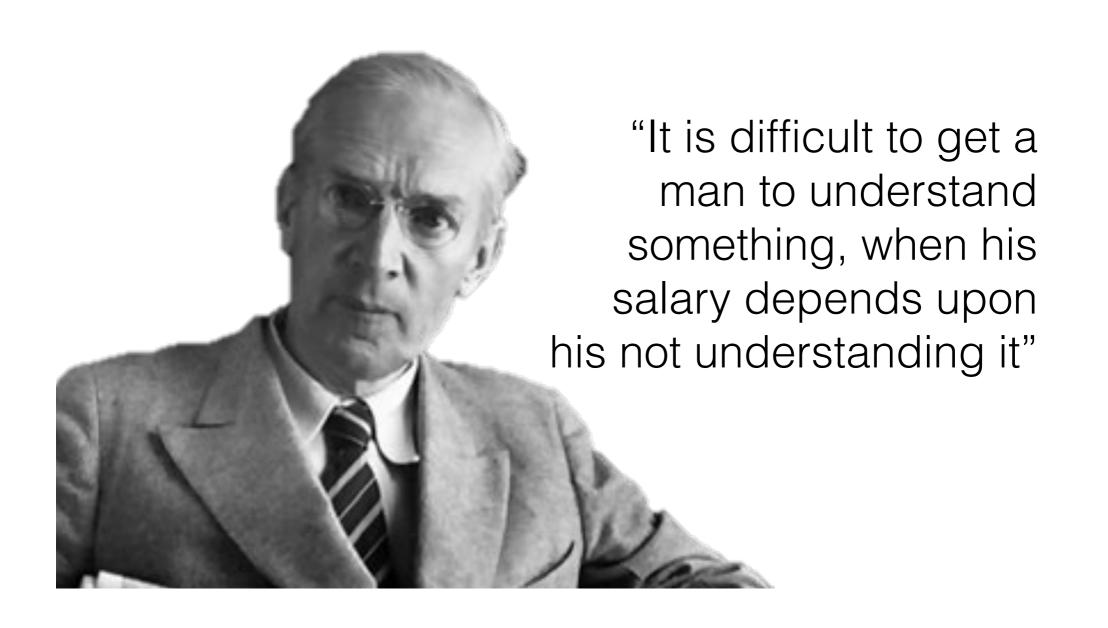
Former Blockbuster workers all over the world must cringe every time they hear the words "online streaming" and "on-demand."

That's because back in 2000, Reed Hastings approached former Blockbuster CEO John Antioco and asked for \$50 million to give away the company he founded -Netflix.

Antioco, thinking that it was a "very small niche business," ended



Former Blockbuster CEO John Antioco Bloomberg



Technology

Entertainment

Everyone else



















PayPal







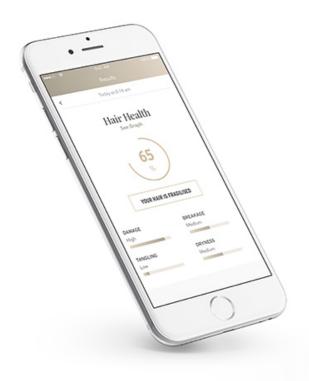




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Innovation is the culture of asking the right questions



KERASTASE HAIR COACH

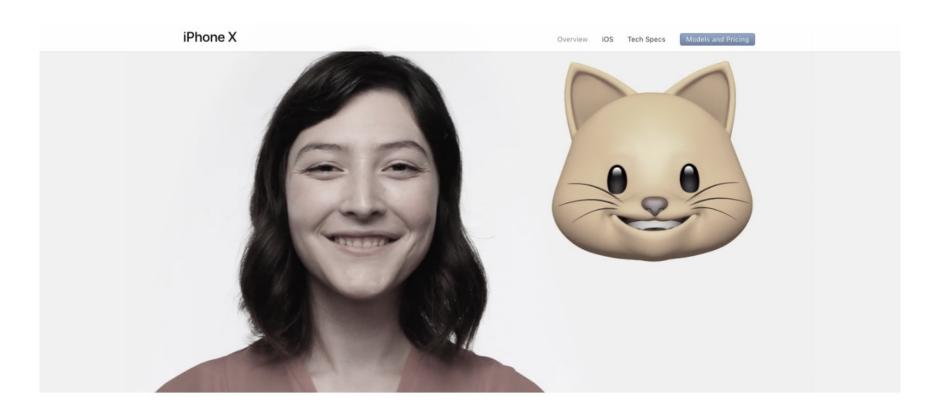




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Animoji

The TrueDepth camera analyses more than 50 different muscle movements to mirror your expressions in 12 Animoji. Reveal your inner panda, pig or robot.

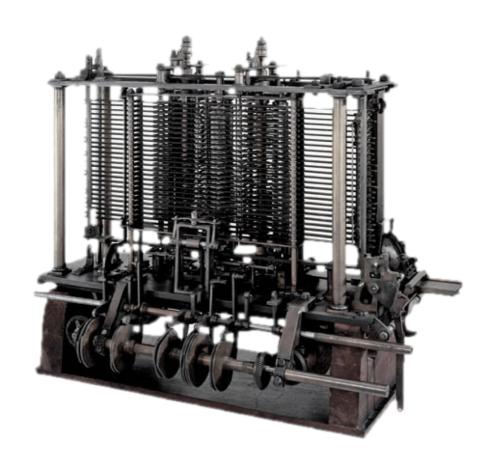


Everything is broken



Democracy

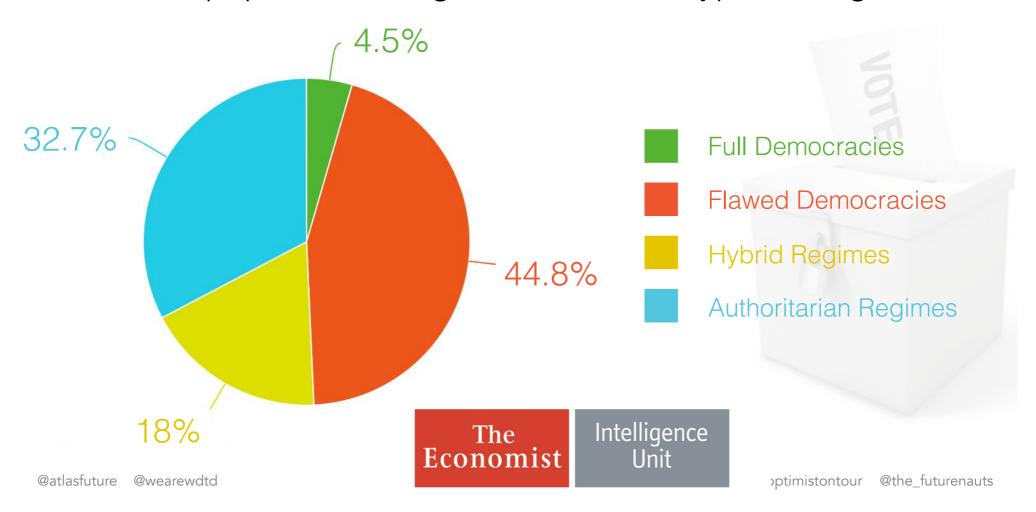




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% world population living under different types of regime





6 billion of us (79%) live in a country "with a serious corruption problem".





A total collapse in trust in the institutions that shape society.

Attitudes to institutions no longer defined by left and right, but around those who have "faith in the system" (the well off) and those who don't (the rest of us)

Democracy (as practised) is very bad at democratising things

It is not democracy



Media

A FREE PRESS?

Echo chamber of establishment lefty Echo chamber of sexist, racist, homophobic, phonenerds and hacking protectors of the establishment status quo catastrophists dmg::media 2,102,236 6,395,622 3,309,100 1.243.074 1,198,526 5,691,767 15,818,965 11,372,076

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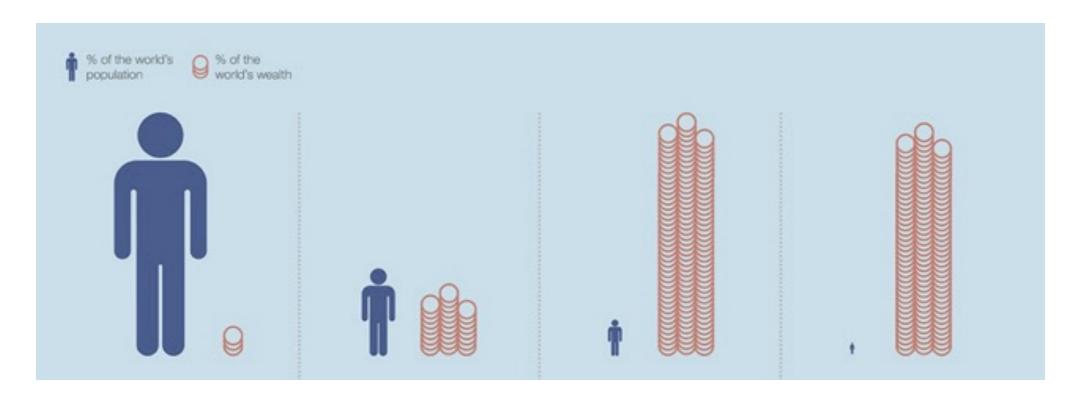
Trust in media plunges to all time lows



Wealth







1% own 50%



Environment





Stockholm Resilience Centre Sustainability Science for Biosphere Stewardship

"The environment is starting to send back invoices"









NATURAL CAPITAL AT RISK:

THE TOP 100 EXTERNALITIES OF BUSINESS

APRIL 2013







NATURAL CAPITAL AT RISK:

THE TOP 100 EXTERNALITIES OF BUSINESS

\$7.3 trillion/year

(or 13% of global economic output)

APRIL 2013



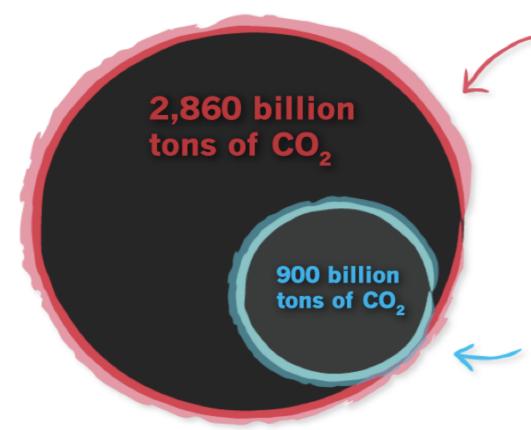


NATURAL CAPITAL AT RISK:

THE TOP 100 EXTERNALITIES OF BUSINESS

profits would be lost if firms had to pay for use/ loss and damage

APRIL 2013

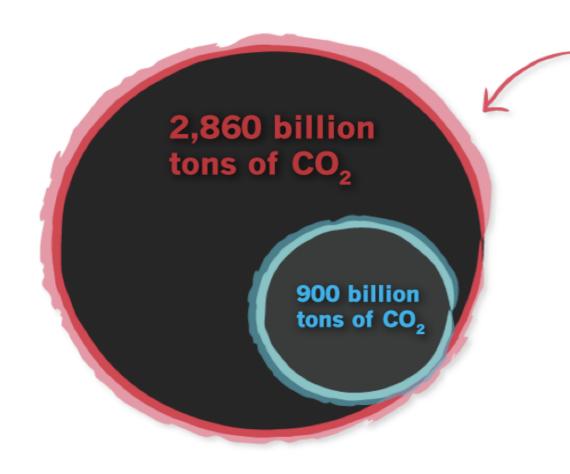


CARBON BUBBLE

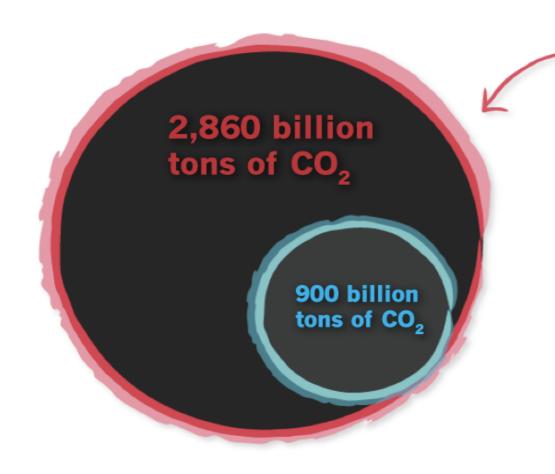
Emissions from burning all known reserves of coal, oil and natural gas.

Remaining carbon budget

This is how much CO₂ can be emitted until 2050 and still give a reasonable chance of staying below 2 degrees Celsius of global warming.



Currently valued at \$22 trillion

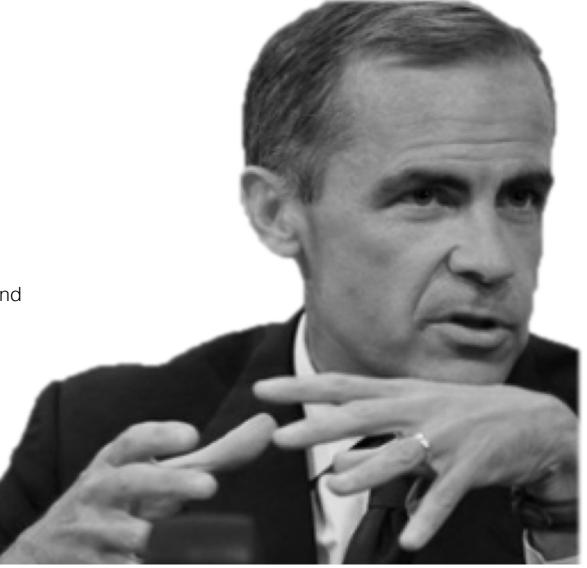


Currently valued at \$22 trillion

Actually worth: 0

"Most fossil fuel reserves can't be burned"

— Mark Carney Governor, Bank of England



Schroders

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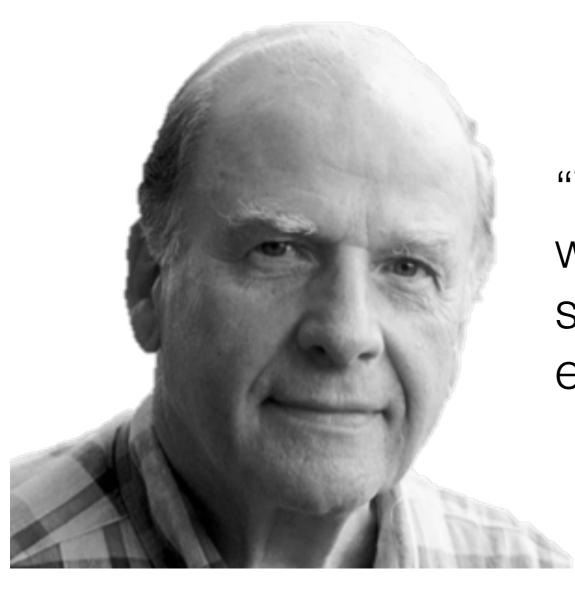
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"The economy is a wholly owned subsidiary of the environment"

Translation

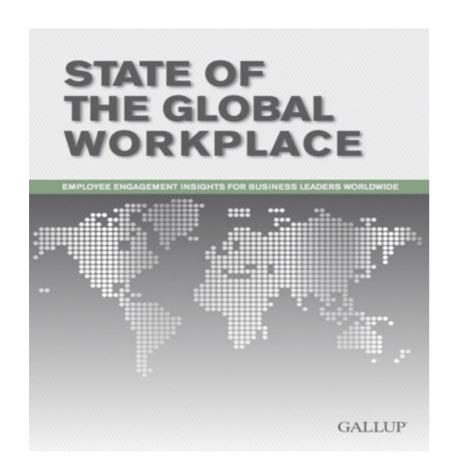
Any investment that doesn't consider the environment isn't an investment. It is a cost on the future.

...also know as: stealing from your children

"If your advice prioritises the wealth of your client over the livability of the world in which they can spend it you are a very, very bad advisor."



Work

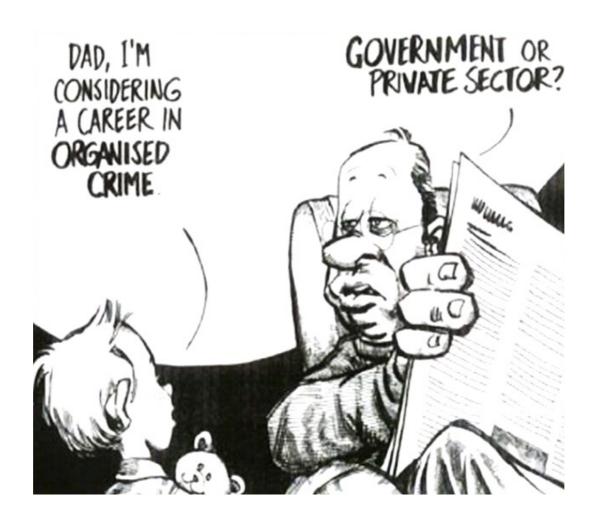


"13% of employees across 142 countries worldwide are engaged in their jobs.

Actively disengaged workers outnumber engaged employees at a rate of nearly 2-1"



"Yes, the planet got destroyed. But for a beautiful moment in time we created a lot of value for shareholders"



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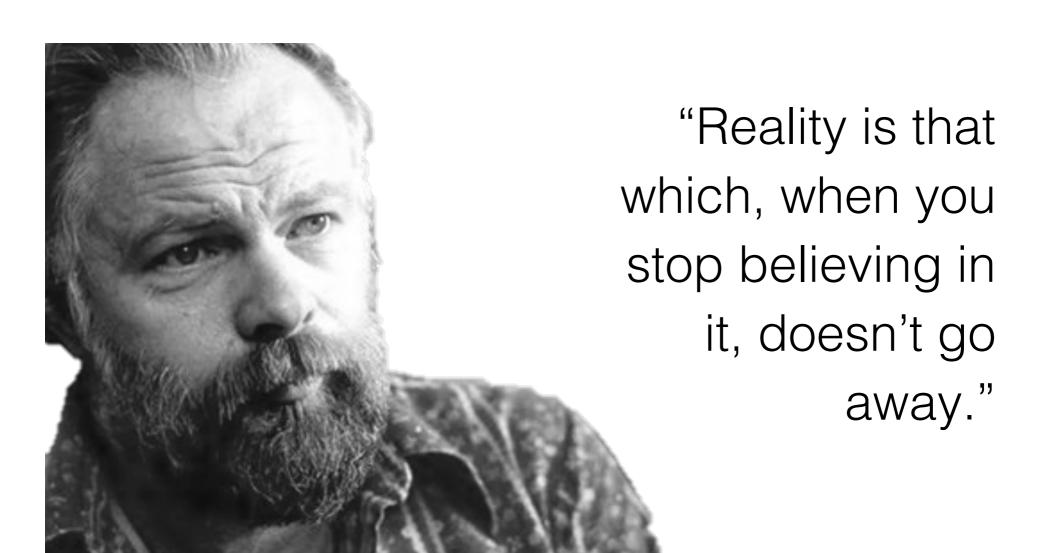


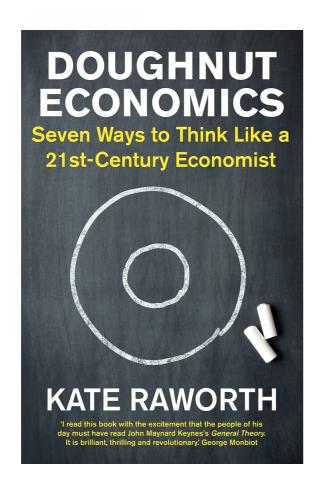
Education



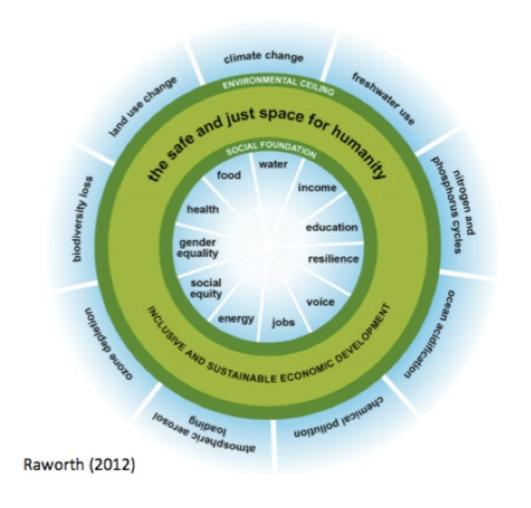
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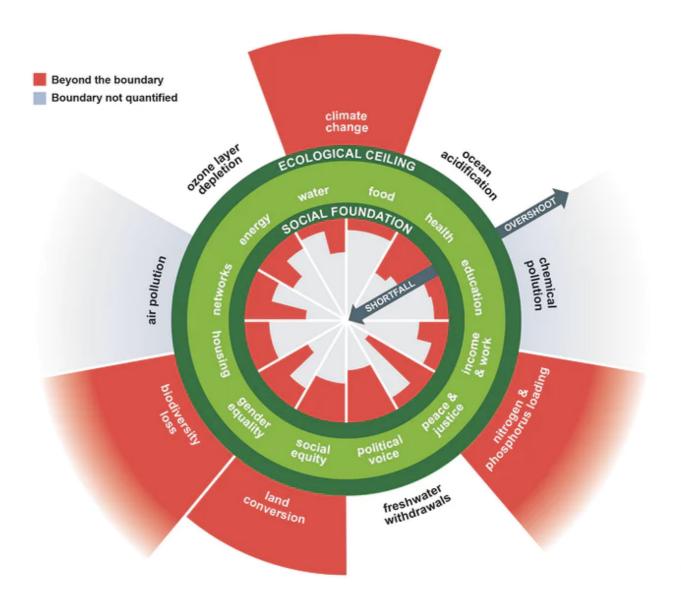






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Translation?

Invest in companies that understand the reality and are doing something about it

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High Sustainability companies significantly outperform their counterparts over the long-term, both in terms of stock market as well as accounting performance.





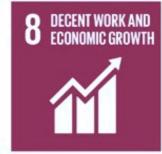








































BLACKROCK

To prosper over time, every company must not only deliver financial performance, but also show how it makes a positive contribution to society.

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Companies that aim to maximise good citizenship over short-term profits will prosper

Taking the future seriously will cost some people their jobs

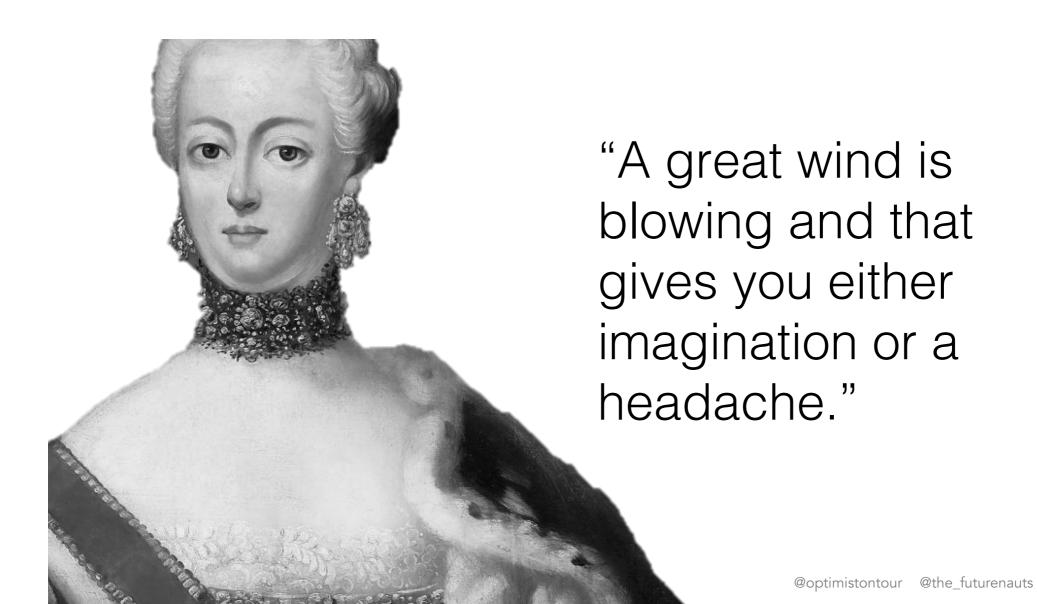
Not taking the future seriously will cost **everyone** their jobs



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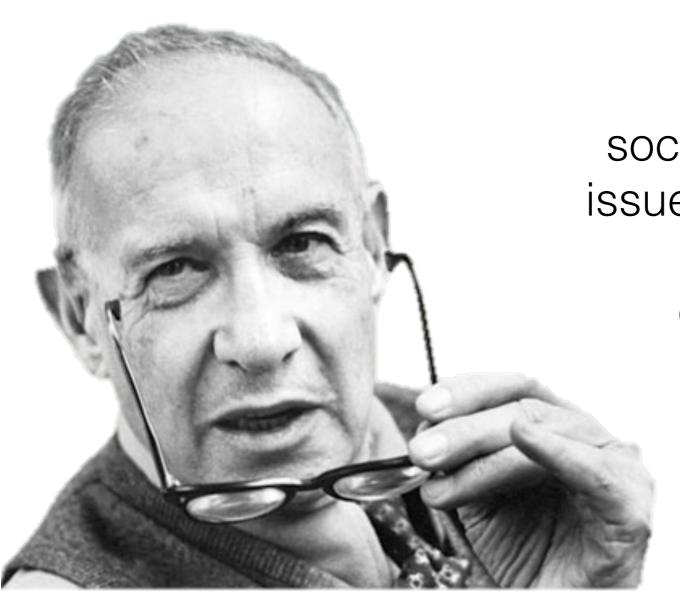
"If you want to subvert the status quo you need to have more fun than they are and let them know while you're doing it"







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"Every single social and global issue of our day is a business opportunity in

disguise."



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