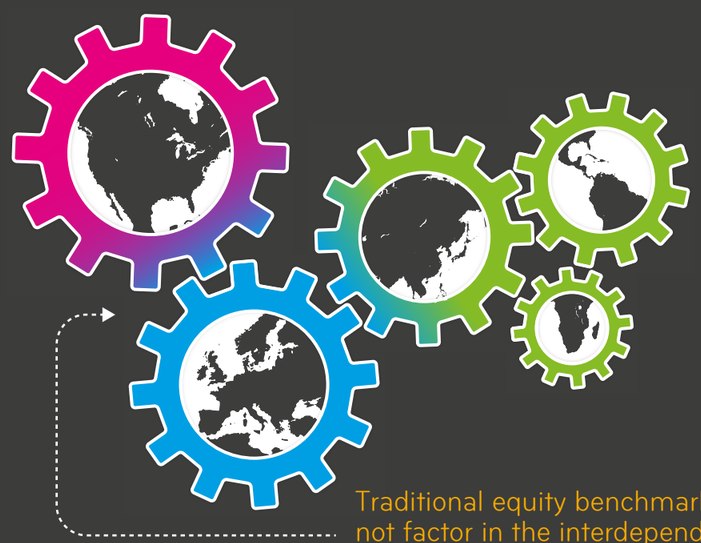
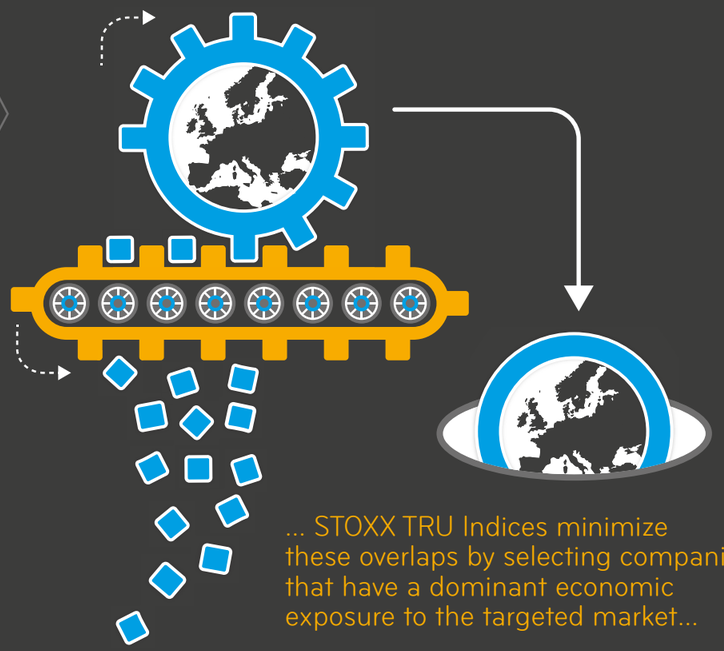
STOXX TRU

2015 AWARD WINNER "BEST INDEX"



Traditional equity benchmarks do not factor in the interdependencies between economies, leading to overlaps in economic exposure among indices...



... STOXX TRU Indices minimize these overlaps by selecting companies that have a dominant economic exposure to the targeted market...

... which gives investors true exposure with less overlap.

HIGH CORRELATION – LOW DIVERSIFICATION

Traditional equity indices bundle companies based on their domicile and primary listing, regardless of their revenue and risk exposure to different regions. This leads to **economic overlaps and highly correlated portfolios.**

OFFSETTING UNINTENDED EXPOSURE

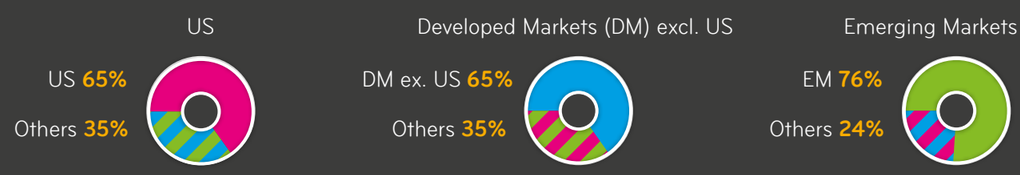
Our unique methodology uses a sophisticated and innovative model which in a first step identifies a company's economic exposure to a country or region, and consequently **disentangles the economic overlaps.**

TRUE DIVERSIFICATION

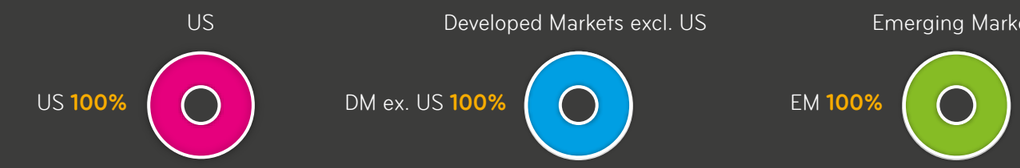
For a strategic asset allocation based on truly separated geographic buckets that provide significantly less correlated returns, real diversification and consequently more efficient portfolios, STOXX has created an **investment solution.**

The equity portion of a strategic asset allocation portfolio which is built using traditional indices will show the revenue overlap of these benchmarks.

REVENUE EXPOSURE WITH TRADITIONAL BENCHMARKS*



REVENUE EXPOSURE WITH **STOXX TRU****



The STOXX TRU index family provides smart-beta solutions that minimize regional exposure overlaps, giving investors true domestic or regional exposure.

Un-limit the true potential of your asset allocation.

STOXX

* Markets are represented by S&P 500, MSCI EAFE (Europe, Australasia and Far East), MSCI EM (Emerging Markets). Source: STOXX calculation as of June 2016.

** Indices are available with exposures ranging from 25% to 100% to cater to different investors' needs.